



Lat: 38.9100 Lon: -78.1844 Zoom: 25.6528 mi

Logos are for identification purposes only and may be trademarks of their respective companies.

© 2011 Microsoft Corporation © 2010 NAVTEQ
 2011, SITES USA Inc., Chandler, AZ (480) 491-1112. All Rights Reserved.

Gateway Plaza Front Royal, Virginia

October 2011



This map was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 38.9100/-78.1848

RF5

Gateway Plaza

Front Royal, Virginia

Population

	3 mi radius		5 mi radius		7 mi radius	
Estimated Population (2011)	16,137		24,288		30,518	
Projected Population (2016)	17,258		25,829		32,426	
Forecasted Population (2021)	18,717		28,370		35,872	
Census Population (2010)	15,865		23,954		30,174	
Census Population (2000)	14,623		21,242		26,207	
Projected Annual Growth (2011 to 2016)	1,121	1.4%	1,541	1.3%	1,908	1.3%
Historical Annual Growth (2010 to 2011)	272	1.7%	334	1.4%	344	1.1%
Historical Annual Growth (2000 to 2010)	1,242	0.8%	2,712	1.2%	3,967	1.4%
Estimated Population Density (2011)	571 <i>psm</i>		309 <i>psm</i>		198 <i>psm</i>	
Trade Area Size	28.26 <i>sq mi</i>		78.51 <i>sq mi</i>		153.88 <i>sq mi</i>	

Households

Estimated Households (2011)	6,131		9,073		11,426	
Projected Households (2016)	6,628		9,750		12,267	
Forecasted Households (2021)	7,130		10,654		13,524	
Census Households (2010)	6,009		8,923		11,270	
Census Households (2000)	5,712		8,110		9,989	
Estimated Households with Children (2011)	2,148	35.0%	3,073	33.9%	3,838	33.6%
Estimated Average Household Size (2011)	2.56		2.60		2.61	

Average Household Income

Estimated Average Household Income (2011)	\$69,538	\$76,196	\$78,956
Projected Average Household Income (2016)	\$84,238	\$92,536	\$95,884
Estimated Average Family Income (2011)	\$83,083	\$88,765	\$91,491

Median Household Income

Estimated Median Household Income (2011)	\$52,947	\$59,920	\$63,706
Projected Median Household Income (2016)	\$59,107	\$67,782	\$72,054
Estimated Median Family Income (2011)	\$67,810	\$74,221	\$77,212

Per Capita Income

Estimated Per Capita Income (2011)	\$27,324	\$29,459	\$30,388			
Projected Per Capita Income (2016)	\$33,378	\$36,071	\$37,222			
Estimated Per Capita income 5 Year Growth	\$6,054	22.2%	\$6,612	22.4%	\$6,834	22.5%

Other Income

Estimated Median Disposable Income (2011)	\$44,468	\$49,495	\$52,163			
Projected Median Disposable Income (2016)	\$48,557	\$54,703	\$57,752			
Disposable Income Estimated 5 Year Growth	\$4,089	9.2%	\$5,208	10.5%	\$5,589	10.7%
Estimated Average Household Net Worth (2011)	\$412,464	\$460,893	\$483,378			

Daytime Demos (2011)

Total Businesses	918		1,103		1,278	
Total Employees	8,249		9,940		11,981	
Company Headquarter Businesses	1	0.1%	1	0.1%	1	0.1%
Company Headquarter Employees	1	-	1	-	1	-
Employee Population per Business	9.0		9.0		9.4	
Residential Population per Business	17.6		22.0		23.9	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 38.9100/-78.1848

RF5

Gateway Plaza

Front Royal, Virginia

3 mi radius 5 mi radius 7 mi radius

Race & Ethnicity

White (2011)	13,911	86.2%	21,480	88.4%	27,334	89.6%
Black or African American (2011)	1,329	8.2%	1,554	6.4%	1,684	5.5%
American Indian or Alaska Native (2011)	38	0.2%	69	0.3%	101	0.3%
Asian (2011)	205	1.3%	282	1.2%	326	1.1%
Hawaiian or Pacific Islander (2011)	7	-	9	-	9	-
Other Race (2011)	187	1.2%	250	1.0%	282	0.9%
Two or More Races (2011)	460	2.9%	644	2.6%	783	2.6%
Not Hispanic or Latino Population (2011)	15,414	95.5%	23,268	95.8%	29,255	95.9%
Hispanic or Latino Population (2011)	724	4.5%	1,020	4.2%	1,264	4.1%
Not Hispanic or Latino Population (2016)	16,320	94.6%	24,515	94.9%	30,797	95.0%
Hispanic or Latino Population (2016)	938	5.4%	1,314	5.1%	1,630	5.0%
Not Hispanic or Latino Population (2010)	15,192	95.8%	23,005	96.0%	29,007	96.1%
Hispanic or Latino Population (2010)	673	4.2%	949	4.0%	1,167	3.9%
Not Hispanic or Latino Population (2000)	14,328	98.0%	20,851	98.2%	25,765	98.3%
Hispanic or Latino Population (2000)	295	2.0%	391	1.8%	442	1.7%
Projected Hispanic Annual Growth (2011 to 2016)	215	5.9%	294	5.8%	366	5.8%
Historic Hispanic Annual Growth (2000 to 2011)	428	13.2%	630	14.7%	821	16.9%

Age Distribution (2011)

Age Under 5	972	6.0%	1,475	6.1%	1,939	6.4%
Age 5 to 9 Years	1,003	6.2%	1,449	6.0%	1,880	6.2%
Age 10 to 14 Years	1,022	6.3%	1,517	6.2%	1,987	6.5%
Age 15 to 19 Years	1,176	7.3%	1,660	6.8%	2,124	7.0%
Age 20 to 24 Years	1,051	6.5%	1,505	6.2%	1,921	6.3%
Age 25 to 29 Years	966	6.0%	1,586	6.5%	1,929	6.3%
Age 30 to 34 Years	981	6.1%	1,607	6.6%	1,953	6.4%
Age 35 to 39 Years	1,060	6.6%	1,740	7.2%	2,116	6.9%
Age 40 to 44 Years	1,286	8.0%	1,947	8.0%	2,344	7.7%
Age 45 to 49 Years	1,613	10.0%	2,286	9.4%	2,725	8.9%
Age 50 to 54 Years	1,156	7.2%	1,672	6.9%	2,153	7.1%
Age 55 to 59 Years	1,090	6.8%	1,616	6.7%	1,996	6.5%
Age 60 to 64 Years	826	5.1%	1,267	5.2%	1,615	5.3%
Age 65 to 74 Years	1,051	6.5%	1,602	6.6%	2,095	6.9%
Age 75 to 84 Years	637	3.9%	956	3.9%	1,222	4.0%
Age 85 Years or Over	246	1.5%	404	1.7%	527	1.7%
Median Age	37.8		37.8		37.5	

Gender Age Distribution (2011)

Female Population	8,714	54.0%	12,789	52.7%	15,830	51.9%
Age 0 to 19 Years	2,255	25.9%	3,188	24.9%	4,037	25.5%
Age 20 to 64 Years	5,313	61.0%	7,884	61.6%	9,599	60.6%
Age 65 Years or Over	1,146	13.1%	1,719	13.4%	2,201	13.9%
Female Median Age	37.8		38.3		38.4	
Male Population	7,423	46.0%	11,500	47.3%	14,690	48.1%
Age 0 to 19 Years	1,918	25.8%	2,914	25.3%	3,893	26.5%
Age 20 to 64 Years	4,716	63.5%	7,341	63.8%	9,152	62.3%
Age 65 Years or Over	788	10.6%	1,243	10.8%	1,644	11.2%
Male Median Age	37.1		37.0		36.5	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 38.9100/-78.1848

RF5

Gateway Plaza

Front Royal, Virginia

Household Income Distribution (2011)

	3 mi radius		5 mi radius		7 mi radius	
HH Income \$200,000 or More	161	2.6%	259	2.9%	329	2.9%
HH Income \$150,000 to \$199,999	151	2.5%	414	4.6%	633	5.5%
HH Income \$100,000 to \$149,999	799	13.0%	1,409	15.5%	1,897	16.6%
HH Income \$75,000 to \$99,999	1,030	16.8%	1,622	17.9%	2,137	18.7%
HH Income \$50,000 to \$74,999	1,060	17.3%	1,511	16.7%	1,845	16.1%
HH Income \$35,000 to \$49,999	898	14.7%	1,206	13.3%	1,461	12.8%
HH Income \$25,000 to \$34,999	452	7.4%	614	6.8%	789	6.9%
HH Income \$15,000 to \$24,999	556	9.1%	755	8.3%	880	7.7%
HH Income Under \$15,000	1,025	16.7%	1,285	14.2%	1,464	12.8%
HH Income \$35,000 or More	4,101	66.9%	6,422	70.8%	8,301	72.7%
HH Income \$75,000 or More	2,142	34.9%	3,704	40.8%	4,995	43.7%

Housing (2011)

Total Housing Units	6,878		10,202		12,905	
Housing Units Occupied	6,131	89.1%	9,072	88.9%	11,425	88.5%
Housing Units Owner-Occupied	3,842	62.7%	6,239	68.8%	8,315	72.8%
Housing Units, Renter-Occupied	2,289	37.3%	2,834	31.2%	3,110	27.2%
Housing Units, Vacant	747	10.9%	1,129	11.1%	1,481	11.5%
Median Years in Residence	3.8		3.4		3.3	

Marital Status (2011)

Never Married	3,031	23.0%	4,536	22.8%	5,454	22.1%
Currently Married	6,648	50.4%	10,386	52.3%	13,474	54.5%
Separated	929	7.0%	1,346	6.8%	1,520	6.1%
Widowed	1,148	8.7%	1,529	7.7%	1,786	7.2%
Divorced	1,425	10.8%	2,067	10.4%	2,480	10.0%

Household Type (2011)

Population Family	12,784	79.2%	19,589	80.7%	24,888	81.6%
Population Non-Family	2,891	17.9%	4,006	16.5%	4,907	16.1%
Population Group Quarters	462	2.9%	693	2.9%	723	2.4%
Family Households	3,917	63.9%	5,954	65.6%	7,622	66.7%
Non-Family Households	2,214	36.1%	3,117	34.4%	3,802	33.3%
Married Couple with Children	1,260	19.0%	1,935	18.6%	2,591	19.2%
Average Family Household Size	3.3		3.3		3.3	

Household Size (2011)

1 Person Households	1,703	27.8%	2,405	26.5%	2,897	25.4%
2 Person Households	1,881	30.7%	2,864	31.6%	3,673	32.1%
3 Person Households	1,066	17.4%	1,611	17.8%	1,991	17.4%
4 Person Households	876	14.3%	1,296	14.3%	1,690	14.8%
5 Person Households	441	7.2%	586	6.5%	771	6.7%
6 or More Person Households	163	2.7%	309	3.4%	404	3.5%

Household Vehicles (2011)

Households with 0 Vehicles Available	377	6.1%	459	5.1%	498	4.4%
Households with 1 Vehicles Available	2,038	33.2%	2,603	28.7%	2,923	25.6%
Households with 2 or More Vehicles Available	3,716	60.6%	6,011	66.3%	8,007	70.1%
Total Vehicles Available	12,252		19,554		25,913	
Average Vehicles Per Household	2.0		2.2		2.3	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 38.9100/-78.1848

RF5

Gateway Plaza

Front Royal, Virginia

3 mi radius

5 mi radius

7 mi radius

Labor Force (2011)

Estimated Labor Population Age 16 Years or Over	12,937		19,526		24,287
Estimated Civilian Employed	7,870	60.8%	12,183	62.4%	15,346
Estimated Civilian Unemployed	731	5.7%	1,153	5.9%	1,361
Estimated in Armed Forces	53	0.4%	55	0.3%	56
Estimated Not in Labor Force	4,282	33.1%	6,136	31.4%	7,525
Unemployment Rate	5.7%		5.9%		5.6%

Occupation (2000)

Occupation: Population Age 16 Years or Over	6,959		10,355		12,954
Management, Business, Financial Operations	681	9.8%	1,031	10.0%	1,318
Professional, Related	1,173	16.9%	1,826	17.6%	2,242
Service	1,227	17.6%	1,708	16.5%	2,028
Sales, Office	1,669	24.0%	2,410	23.3%	3,046
Farming, Fishing, Forestry	25	0.4%	30	0.3%	40
Construct, Extraction, Maintenance	1,281	18.4%	1,958	18.9%	2,514
Production, Transport Material Moving	903	13.0%	1,392	13.4%	1,766
White Collar Workers		50.6%		50.9%	
Blue Collar Workers		49.4%		49.1%	

Consumer Expenditure (2011)

Total Household Expenditure	\$334 M		\$527 M		\$680 M
Total Non-Retail Expenditure	\$192 M	57.6%	\$304 M	57.6%	\$392 M
Total Retail Expenditure	\$142 M	42.4%	\$223 M	42.4%	\$288 M
Apparel	\$15.9 M	4.8%	\$25.1 M	4.8%	\$32.4 M
Contributions	\$12.0 M	3.6%	\$19.6 M	3.7%	\$25.7 M
Education	\$7.91 M	2.4%	\$12.9 M	2.4%	\$16.8 M
Entertainment	\$18.6 M	5.6%	\$29.5 M	5.6%	\$38.2 M
Food and Beverages	\$51.3 M	15.4%	\$80.2 M	15.2%	\$103 M
Furnishings and Equipment	\$14.8 M	4.4%	\$23.6 M	4.5%	\$30.6 M
Gifts	\$8.70 M	2.6%	\$14.1 M	2.7%	\$18.3 M
Health Care	\$20.6 M	6.2%	\$32.0 M	6.1%	\$41.0 M
Household Operations	\$11.9 M	3.6%	\$19.1 M	3.6%	\$24.9 M
Miscellaneous Expenses	\$5.59 M	1.7%	\$8.75 M	1.7%	\$11.2 M
Personal Care	\$4.88 M	1.5%	\$7.66 M	1.5%	\$9.86 M
Personal Insurance	\$3.37 M	1.0%	\$5.44 M	1.0%	\$7.09 M
Reading	\$1.10 M	0.3%	\$1.73 M	0.3%	\$2.23 M
Shelter	\$64.3 M	19.2%	\$102 M	19.3%	\$132 M
Tobacco	\$2.22 M	0.7%	\$3.36 M	0.6%	\$4.26 M
Transportation	\$67.4 M	20.2%	\$106 M	20.1%	\$136 M
Utilities	\$23.6 M	7.1%	\$36.5 M	6.9%	\$46.7 M

Educational Attainment (2011)

Adult Population Age 25 Years or Over	10,912		16,678		20,662
Elementary (Grade Level 0 to 8)	698	6.4%	980	5.9%	1,125
Some High School (Grade Level 9 to 11)	1,401	12.8%	1,908	11.4%	2,225
High School Graduate	4,073	37.3%	6,069	36.4%	7,257
Some College	2,095	19.2%	3,203	19.2%	3,998
Associate Degree Only	625	5.7%	999	6.0%	1,234
Bachelor Degree Only	1,380	12.6%	2,295	13.8%	3,016
Graduate Degree	641	5.9%	1,223	7.3%	1,807

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 38.9100/-78.1848

RF5

Gateway Plaza

Front Royal, Virginia

Units In Structure (2000)

	3 mi radius		5 mi radius		7 mi radius	
1 Detached Unit	4,229	69.2%	6,459	74.0%	8,419	77.6%
1 Attached Unit	561	9.2%	606	6.9%	635	5.9%
2 to 4 Units	610	10.0%	654	7.5%	663	6.1%
5 to 9 Units	210	3.4%	217	2.5%	222	2.0%
10 to 19 Units	333	5.5%	432	4.9%	444	4.1%
20 to 49 Units	59	1.0%	68	0.8%	71	0.7%
50 or More Units	14	0.2%	14	0.2%	14	0.1%
Mobile Home or Trailer	88	1.4%	277	3.2%	364	3.4%
Other Structure	5	0.1%	7	0.1%	12	0.1%

Homes Built By Year (2000)

Homes Built 1999 to 2000	66	1.1%	129	1.5%	175	1.6%
Homes Built 1995 to 1998	335	5.5%	552	6.3%	704	6.5%
Homes Built 1990 to 1994	460	7.5%	899	10.3%	1,214	11.2%
Homes Built 1980 to 1989	730	11.9%	1,323	15.1%	1,807	16.7%
Homes Built 1970 to 1979	1,127	18.4%	1,664	19.1%	2,048	18.9%
Homes Built 1960 to 1969	901	14.7%	1,155	13.2%	1,394	12.9%
Homes Built 1950 to 1959	823	13.5%	1,033	11.8%	1,196	11.0%
Homes Built Before 1949	1,667	27.3%	1,980	22.7%	2,308	21.3%

Home Values (2000)

Home Values \$1,000,000 or More	8	0.2%	8	0.2%	8	0.1%
Home Values \$500,000 to \$999,999	4	0.1%	16	0.3%	25	0.4%
Home Values \$400,000 to \$499,999	5	0.1%	8	0.2%	11	0.2%
Home Values \$300,000 to \$399,999	13	0.4%	29	0.6%	46	0.7%
Home Values \$200,000 to \$299,999	68	2.0%	147	3.0%	241	3.9%
Home Values \$150,000 to \$199,999	341	10.2%	580	11.7%	760	12.2%
Home Values \$100,000 to \$149,999	1,226	36.8%	1,918	38.6%	2,514	40.2%
Home Values \$70,000 to \$99,999	1,288	38.7%	1,776	35.8%	2,073	33.2%
Home Values \$50,000 to \$69,999	270	8.1%	339	6.8%	419	6.7%
Home Values \$25,000 to \$49,999	95	2.8%	128	2.6%	137	2.2%
Home Values Under \$25,000	10	0.3%	17	0.3%	23	0.4%
Owner-Occupied Median Home Value	\$105,689		\$109,865		\$112,713	
Renter-Occupied Median Rent	\$373		\$361		\$359	

Transportation To Work (2000)

Drive to Work Alone	4,856	69.7%	7,353	71.0%	9,351	72.2%
Drive to Work in Carpool	1,604	23.0%	2,320	22.4%	2,748	21.2%
Travel to Work by Public Transportation	54	0.8%	73	0.7%	92	0.7%
Drive to Work on Motorcycle	3	-	6	0.1%	6	-
Walk or Bicycle to Work	269	3.9%	355	3.4%	390	3.0%
Other Means	66	0.9%	69	0.7%	78	0.6%
Work at Home	110	1.6%	182	1.8%	291	2.2%

Travel Time (2000)

Travel to Work in 14 Minutes or Less	2,472	36.1%	3,184	31.3%	3,603	28.4%
Travel to Work in 15 to 29 Minutes	1,129	16.5%	1,853	18.2%	2,486	19.6%
Travel to Work in 30 to 59 Minutes	1,545	22.5%	2,379	23.4%	3,001	23.7%
Travel to Work in 60 Minutes or More	1,707	24.9%	2,763	27.2%	3,580	28.3%
Average Minutes Travel to Work	34.4		35.9		36.5	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.