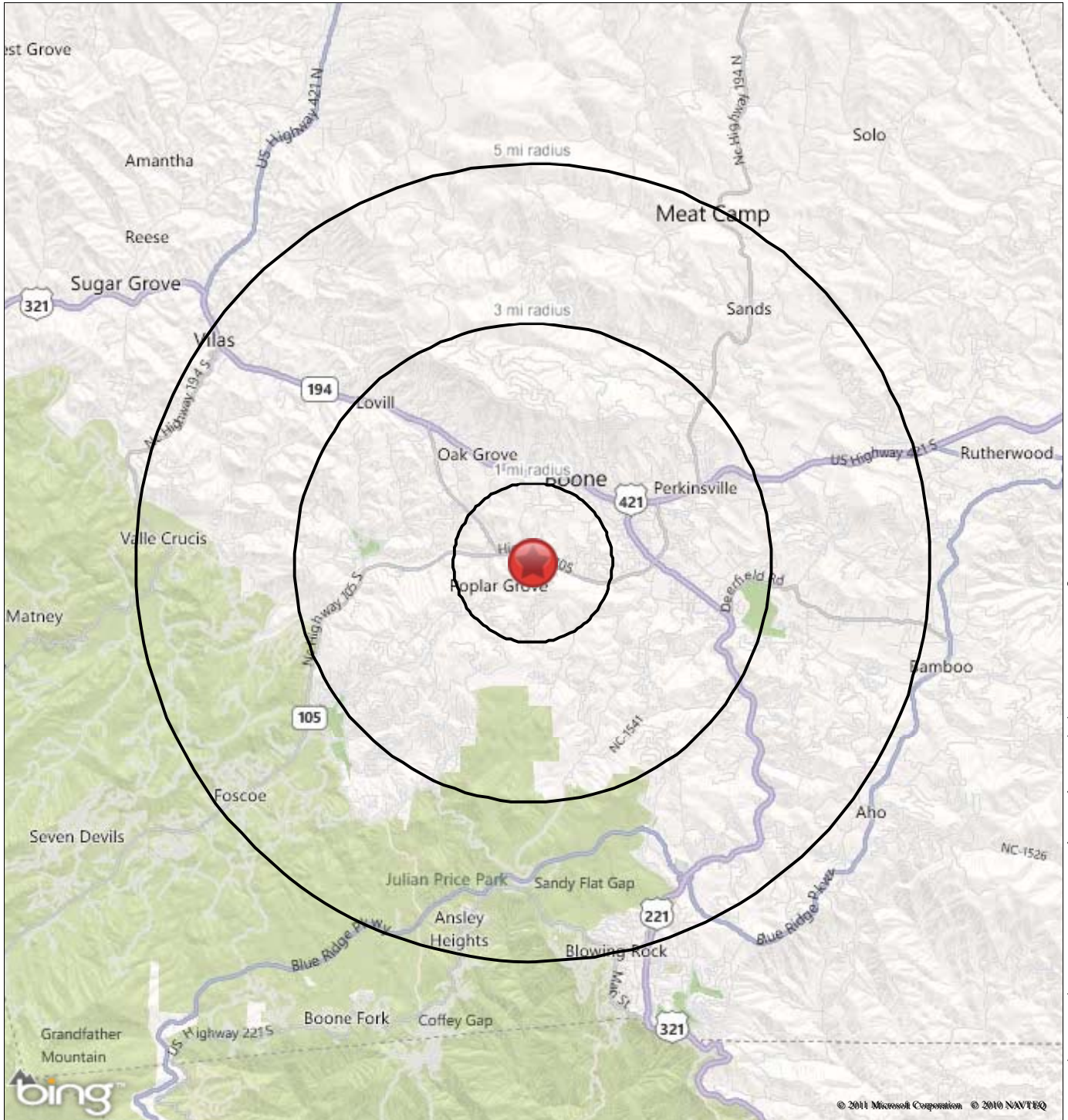


Lat: 36.2051 Lon: -81.6967 Zoom: 13.3007 mi

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Highland Commons Boone, North Carolina

October 2011



EXPANDED PROFILE

2000-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 36.2051/-81.6969

RF5

Highland Commons	1 mi radius	3 mi radius	5 mi radius
Boone, North Carolina			
Population			
Estimated Population (2011)	4,620	21,664	33,065
Projected Population (2016)	5,176	25,949	39,499
Forecasted Population (2021)	7,144	31,038	47,170
Census Population (2010)	4,276	20,346	31,401
Census Population (2000)	1,634	16,781	25,676
Projected Annual Growth (2011 to 2016)	557 2.4%	4,285 4.0%	6,434 3.9%
Historical Annual Growth (2010 to 2011)	343 8.0%	1,319 6.5%	1,664 5.3%
Historical Annual Growth (2000 to 2010)	2,642 14.7%	3,565 1.9%	5,725 2.0%
Estimated Population Density (2011)	1,471 <i>psm</i>	767 <i>psm</i>	421 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
Households			
Estimated Households (2011)	847	7,406	12,418
Projected Households (2016)	1,092	9,437	15,606
Forecasted Households (2021)	1,366	11,604	19,090
Census Households (2010)	1,000	7,151	11,929
Census Households (2000)	781	5,778	9,568
Estimated Households with Children (2011)	109 12.8%	957 12.9%	2,162 17.4%
Estimated Average Household Size (2011)	2.86	2.24	2.24
Average Household Income			
Estimated Average Household Income (2011)	\$44,499	\$42,952	\$47,885
Projected Average Household Income (2016)	\$46,658	\$43,749	\$49,169
Estimated Average Family Income (2011)	\$85,490	\$85,206	\$75,755
Median Household Income			
Estimated Median Household Income (2011)	\$20,803	\$23,031	\$30,666
Projected Median Household Income (2016)	\$21,143	\$23,265	\$32,381
Estimated Median Family Income (2011)	\$73,492	\$62,105	\$62,717
Per Capita Income			
Estimated Per Capita Income (2011)	\$15,803	\$18,788	\$21,113
Projected Per Capita Income (2016)	\$17,919	\$19,967	\$22,526
Estimated Per Capita income 5 Year Growth	\$2,116 13.4%	\$1,179 6.3%	\$1,413 6.7%
Other Income			
Estimated Median Disposable Income (2011)	\$19,477	\$21,131	\$27,316
Projected Median Disposable Income (2016)	\$19,976	\$21,393	\$28,639
Disposable Income Estimated 5 Year Growth	\$499 2.6%	\$262 1.2%	\$1,323 4.8%
Estimated Average Household Net Worth (2011)	\$369,639	\$340,816	\$378,292
Daytime Demos (2011)			
Total Businesses	124	1,440	1,945
Total Employees	1,451	15,312	21,121
Company Headquarter Businesses	- -	2 0.2%	3 0.2%
Company Headquarter Employees	- -	61 0.4%	73 0.3%
Employee Population per Business	11.7	10.6	10.9
Residential Population per Business	37.3	15.0	17.0

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EXPANDED PROFILE

2000-2010 Census, 2011 Estimates with 2016 Projections

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Lat/Lon: 36.2051/-81.6969

RF5

Highland Commons

Boone, North Carolina

Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2011)	4,233	91.6%	20,073	92.7%	30,888	93.4%
Black or African American (2011)	164	3.6%	647	3.0%	776	2.3%
American Indian or Alaska Native (2011)	11	0.2%	56	0.3%	83	0.3%
Asian (2011)	82	1.8%	301	1.4%	406	1.2%
Hawaiian or Pacific Islander (2011)	-	-	7	-	12	-
Other Race (2011)	39	0.8%	224	1.0%	365	1.1%
Two or More Races (2011)	91	2.0%	357	1.6%	534	1.6%
Not Hispanic or Latino Population (2011)	4,460	96.5%	20,808	96.0%	31,639	95.7%
Hispanic or Latino Population (2011)	160	3.5%	856	4.0%	1,426	4.3%
Not Hispanic or Latino Population (2016)	4,921	95.1%	24,492	94.4%	37,090	93.9%
Hispanic or Latino Population (2016)	255	4.9%	1,457	5.6%	2,409	6.1%
Not Hispanic or Latino Population (2010)	4,154	97.1%	19,650	96.6%	30,224	96.3%
Hispanic or Latino Population (2010)	122	2.9%	695	3.4%	1,177	3.7%
Not Hispanic or Latino Population (2000)	1,605	98.2%	16,504	98.4%	25,244	98.3%
Hispanic or Latino Population (2000)	29	1.8%	277	1.6%	432	1.7%
Projected Hispanic Annual Growth (2011 to 2016)	95	11.9%	601	14.0%	983	13.8%
Historic Hispanic Annual Growth (2000 to 2011)	131	41.4%	580	19.1%	994	20.9%

Age Distribution (2011)

Age Under 5	53	1.1%	594	2.7%	1,229	3.7%
Age 5 to 9 Years	47	1.0%	565	2.6%	1,173	3.5%
Age 10 to 14 Years	48	1.0%	510	2.4%	1,047	3.2%
Age 15 to 19 Years	120	2.6%	1,294	6.0%	2,473	7.5%
Age 20 to 24 Years	268	5.8%	2,449	11.3%	4,841	14.6%
Age 25 to 29 Years	1,738	37.6%	4,442	20.5%	5,228	15.8%
Age 30 to 34 Years	619	13.4%	1,575	7.3%	1,856	5.6%
Age 35 to 39 Years	570	12.3%	1,455	6.7%	1,713	5.2%
Age 40 to 44 Years	313	6.8%	1,454	6.7%	1,988	6.0%
Age 45 to 49 Years	274	5.9%	1,928	8.9%	2,465	7.5%
Age 50 to 54 Years	180	3.9%	1,745	8.1%	2,282	6.9%
Age 55 to 59 Years	86	1.9%	934	4.3%	1,683	5.1%
Age 60 to 64 Years	102	2.2%	821	3.8%	1,513	4.6%
Age 65 to 74 Years	120	2.6%	1,098	5.1%	1,939	5.9%
Age 75 to 84 Years	65	1.4%	663	3.1%	1,331	4.0%
Age 85 Years or Over	13	0.3%	134	0.6%	303	0.9%
Median Age	31.7		36.6		33.7	

Gender Age Distribution (2011)

Female Population	2,373	51.4%	11,152	51.5%	17,013	51.5%
Age 0 to 19 Years	161	6.8%	1,500	13.4%	3,078	18.1%
Age 20 to 64 Years	2,094	88.2%	8,609	77.2%	11,903	70.0%
Age 65 Years or Over	117	4.9%	1,042	9.3%	2,030	11.9%
Female Median Age	31.8		37.3		34.6	
Male Population	2,247	48.6%	10,513	48.5%	16,053	48.6%
Age 0 to 19 Years	107	4.8%	1,465	13.9%	2,844	17.7%
Age 20 to 64 Years	2,057	91.6%	8,195	78.0%	11,667	72.7%
Age 65 Years or Over	81	3.6%	853	8.1%	1,542	9.6%
Male Median Age	31.2		34.3		32.0	

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Lat/Lon: 36.2051/-81.6969

RF5

Highland Commons	1 mi radius		3 mi radius		5 mi radius	
Boone, North Carolina						
Household Income Distribution (2011)						
HH Income \$200,000 or More	15	1.7%	154	2.1%	260	2.1%
HH Income \$150,000 to \$199,999	33	4.0%	258	3.5%	456	3.7%
HH Income \$100,000 to \$149,999	85	10.1%	416	5.6%	877	7.1%
HH Income \$75,000 to \$99,999	64	7.5%	419	5.7%	1,076	8.7%
HH Income \$50,000 to \$74,999	50	5.9%	523	7.1%	1,226	9.9%
HH Income \$35,000 to \$49,999	46	5.5%	718	9.7%	1,417	11.4%
HH Income \$25,000 to \$34,999	63	7.4%	648	8.8%	1,247	10.0%
HH Income \$15,000 to \$24,999	163	19.2%	1,471	19.9%	2,205	17.8%
HH Income Under \$15,000	328	38.8%	2,796	37.7%	3,652	29.4%
HH Income \$35,000 or More	293	34.6%	2,489	33.6%	5,313	42.8%
HH Income \$75,000 or More	197	23.3%	1,248	16.8%	2,670	21.5%
Housing (2011)						
Total Housing Units	1,094		9,324		17,242	
Housing Units Occupied	847	77.4%	7,407	79.4%	12,419	72.0%
Housing Units Owner-Occupied	321	37.9%	2,561	34.6%	5,713	46.0%
Housing Units, Renter-Occupied	526	62.1%	4,846	65.4%	6,706	54.0%
Housing Units, Vacant	247	22.6%	1,917	20.6%	4,823	28.0%
Median Years in Residence	1.8		1.8		2.0	
Marital Status (2011)						
Never Married	2,231	49.9%	10,836	54.2%	13,676	46.2%
Currently Married	1,588	35.5%	5,918	29.6%	11,005	37.2%
Separated	189	4.2%	1,145	5.7%	1,418	4.8%
Widowed	158	3.5%	844	4.2%	1,323	4.5%
Divorced	300	6.7%	1,254	6.3%	2,193	7.4%
Household Type (2011)						
Population Family	1,248	27.0%	7,923	36.6%	16,265	49.2%
Population Non-Family	1,176	25.5%	8,653	39.9%	11,564	35.0%
Population Group Quarters	2,195	47.5%	5,088	23.5%	5,236	15.8%
Family Households	327	38.6%	2,500	33.8%	5,413	43.6%
Non-Family Households	520	61.4%	4,907	66.3%	7,007	56.4%
Married Couple with Children	68	4.3%	626	10.6%	1,506	13.7%
Average Family Household Size	3.8		3.2		3.0	
Household Size (2011)						
1 Person Households	275	32.5%	2,622	35.4%	3,974	32.0%
2 Person Households	369	43.6%	2,968	40.1%	4,952	39.9%
3 Person Households	111	13.1%	1,172	15.8%	2,015	16.2%
4 Person Households	64	7.6%	408	5.5%	999	8.0%
5 Person Households	27	3.2%	227	3.1%	370	3.0%
6 or More Person Households	-	-	9	0.1%	108	0.9%
Household Vehicles (2011)						
Households with 0 Vehicles Available	20	2.3%	307	4.1%	484	3.9%
Households with 1 Vehicles Available	341	40.3%	2,857	38.6%	4,361	35.1%
Households with 2 or More Vehicles Available	485	57.3%	4,242	57.3%	7,573	61.0%
Total Vehicles Available	1,832		13,560		23,294	
Average Vehicles Per Household	2.2		1.8		1.9	

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EXPANDED PROFILE

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Lat/Lon: 36.2051/-81.6969

RF5

Highland Commons

Boone, North Carolina

Labor Force (2011)

	1 mi radius	3 mi radius	5 mi radius
Estimated Labor Population Age 16 Years or Over	4,447	19,766	29,174
Estimated Civilian Employed	2,484 55.9%	10,440 52.8%	16,320 55.9%
Estimated Civilian Unemployed	193 4.3%	1,490 7.5%	1,802 6.2%
Estimated in Armed Forces	4 0.1%	32 0.2%	39 0.1%
Estimated Not in Labor Force	1,766 39.7%	7,805 39.5%	11,013 37.7%
Unemployment Rate	4.3%	7.5%	6.2%

Occupation (2000)

	1 mi radius	3 mi radius	5 mi radius
Occupation: Population Age 16 Years or Over	862	7,866	12,623
Management, Business, Financial Operations	97 11.2%	653 8.3%	1,300 10.3%
Professional, Related	284 32.9%	2,007 25.5%	3,152 25.0%
Service	139 16.1%	1,961 24.9%	2,717 21.5%
Sales, Office	249 28.9%	2,308 29.3%	3,557 28.2%
Farming, Fishing, Forestry	1 0.1%	55 0.7%	99 0.8%
Construct, Extraction, Maintenance	44 5.1%	437 5.6%	977 7.7%
Production, Transport Material Moving	49 5.7%	446 5.7%	822 6.5%
White Collar Workers	73.1%	63.1%	63.4%
Blue Collar Workers	26.9%	36.9%	36.6%

Consumer Expenditure (2011)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$34.3 M	\$293 M	\$527 M
Total Non-Retail Expenditure	\$19.6 M 57.0%	\$167 M 56.9%	\$301 M 57.1%
Total Retail Expenditure	\$14.7 M 43.0%	\$126 M 43.1%	\$226 M 42.9%
Apparel	\$1.64 M 4.8%	\$14.0 M 4.8%	\$25.2 M 4.8%
Contributions	\$1.22 M 3.6%	\$10.5 M 3.6%	\$19.1 M 3.6%
Education	\$883 K 2.6%	\$7.32 M 2.5%	\$12.8 M 2.4%
Entertainment	\$1.86 M 5.4%	\$15.9 M 5.4%	\$28.8 M 5.5%
Food and Beverages	\$5.37 M 15.7%	\$46.1 M 15.7%	\$82.2 M 15.6%
Furnishings and Equipment	\$1.44 M 4.2%	\$12.1 M 4.1%	\$22.2 M 4.2%
Gifts	\$889 K 2.6%	\$7.56 M 2.6%	\$13.7 M 2.6%
Health Care	\$2.19 M 6.4%	\$19.0 M 6.5%	\$33.7 M 6.4%
Household Operations	\$1.19 M 3.5%	\$9.92 M 3.4%	\$18.0 M 3.4%
Miscellaneous Expenses	\$581 K 1.7%	\$5.00 M 1.7%	\$8.94 M 1.7%
Personal Care	\$506 K 1.5%	\$4.31 M 1.5%	\$7.72 M 1.5%
Personal Insurance	\$340 K 1.0%	\$2.88 M 1.0%	\$5.23 M 1.0%
Reading	\$114 K 0.3%	\$967 K 0.3%	\$1.74 M 0.3%
Shelter	\$6.63 M 19.3%	\$56.5 M 19.3%	\$101 M 19.3%
Tobacco	\$245 K 0.7%	\$2.16 M 0.7%	\$3.76 M 0.7%
Transportation	\$6.66 M 19.4%	\$56.7 M 19.4%	\$104 M 19.7%
Utilities	\$2.53 M 7.4%	\$21.8 M 7.4%	\$38.5 M 7.3%

Educational Attainment (2011)

	1 mi radius	3 mi radius	5 mi radius
Adult Population Age 25 Years or Over	4,083	16,251	22,303
Elementary (Grade Level 0 to 8)	130 3.2%	626 3.9%	902 4.0%
Some High School (Grade Level 9 to 11)	330 8.1%	1,153 7.1%	1,521 6.8%
High School Graduate	1,199 29.4%	4,417 27.2%	5,830 26.1%
Some College	223 5.5%	1,961 12.1%	3,414 15.3%
Associate Degree Only	86 2.1%	862 5.3%	1,486 6.7%
Bachelor Degree Only	1,048 25.7%	3,934 24.2%	4,987 22.4%
Graduate Degree	1,067 26.1%	3,299 20.3%	4,162 18.7%

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Highland Commons

Boone, North Carolina

Units In Structure (2000)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	489	52.5%	3,282	47.5%	6,988	57.3%
1 Attached Unit	22	2.3%	153	2.2%	380	3.1%
2 to 4 Units	56	6.0%	697	10.1%	1,149	9.4%
5 to 9 Units	64	6.9%	578	8.4%	729	6.0%
10 to 19 Units	134	14.4%	791	11.5%	914	7.5%
20 to 49 Units	115	12.3%	732	10.6%	783	6.4%
50 or More Units	19	2.0%	260	3.8%	270	2.2%
Mobile Home or Trailer	33	3.5%	417	6.0%	971	8.0%
Other Structure	-	-	1	-	10	0.1%

Homes Built By Year (2000)

Homes Built 1999 to 2000	4	0.5%	115	1.7%	316	2.6%
Homes Built 1995 to 1998	51	5.5%	626	9.1%	1,250	10.2%
Homes Built 1990 to 1994	51	5.5%	545	7.9%	1,147	9.4%
Homes Built 1980 to 1989	167	18.0%	1,413	20.4%	2,688	22.1%
Homes Built 1970 to 1979	279	29.9%	1,792	25.9%	2,921	24.0%
Homes Built 1960 to 1969	252	27.1%	1,089	15.7%	1,732	14.2%
Homes Built 1950 to 1959	53	5.7%	604	8.7%	967	7.9%
Homes Built Before 1949	73	7.8%	729	10.5%	1,170	9.6%

Home Values (2000)

Home Values \$1,000,000 or More	-	-	9	0.5%	17	0.4%
Home Values \$500,000 to \$999,999	6	2.0%	56	3.2%	114	3.0%
Home Values \$400,000 to \$499,999	5	1.9%	25	1.4%	82	2.2%
Home Values \$300,000 to \$399,999	9	3.0%	53	3.0%	159	4.2%
Home Values \$200,000 to \$299,999	29	9.7%	223	12.5%	564	15.1%
Home Values \$150,000 to \$199,999	59	20.0%	383	21.5%	841	22.5%
Home Values \$100,000 to \$149,999	123	41.7%	580	32.6%	1,040	27.8%
Home Values \$70,000 to \$99,999	46	15.6%	311	17.5%	677	18.1%
Home Values \$50,000 to \$69,999	15	5.1%	88	5.0%	152	4.1%
Home Values \$25,000 to \$49,999	2	0.8%	39	2.2%	78	2.1%
Home Values Under \$25,000	-	0.1%	10	0.6%	12	0.3%
Owner-Occupied Median Home Value	\$136,013		\$140,117		\$149,181	
Renter-Occupied Median Rent	\$485		\$451		\$453	

Transportation To Work (2000)

Drive to Work Alone	683	79.2%	5,299	67.3%	9,162	72.5%
Drive to Work in Carpool	86	9.9%	1,038	13.2%	1,642	13.0%
Travel to Work by Public Transportation	4	0.5%	144	1.8%	165	1.3%
Drive to Work on Motorcycle	-	-	36	0.5%	36	0.3%
Walk or Bicycle to Work	58	6.7%	1,104	14.0%	1,172	9.3%
Other Means	-	-	43	0.6%	57	0.4%
Work at Home	32	3.7%	210	2.7%	401	3.2%

Travel Time (2000)

Travel to Work in 14 Minutes or Less	528	63.6%	4,682	61.1%	6,578	53.8%
Travel to Work in 15 to 29 Minutes	226	27.2%	2,207	28.8%	4,067	33.2%
Travel to Work in 30 to 59 Minutes	36	4.3%	565	7.4%	1,207	9.9%
Travel to Work in 60 Minutes or More	40	4.9%	209	2.7%	383	3.1%
Average Minutes Travel to Work	14.5		14.2		15.8	

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