



Lat: 36.0809 Lon: -79.4770 Zoom: 26.6435 mi
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New Market Square Burlington, North Carolina

October 2011



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EXPANDED PROFILE

2000-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 36.0808/-79.4829

RF5

New Market Square	3 mi radius	5 mi radius	10 mi radius
Burlington, North Carolina			
Population			
Estimated Population (2011)	42,068	83,030	139,550
Projected Population (2016)	45,649	89,868	150,861
Forecasted Population (2021)	51,267	100,898	169,845
Census Population (2010)	40,793	81,157	136,742
Census Population (2000)	35,520	69,974	116,623
Projected Annual Growth (2011 to 2016)	3,581 1.7%	6,838 1.6%	11,310 1.6%
Historical Annual Growth (2010 to 2011)	1,275 3.1%	1,872 2.3%	2,809 2.1%
Historical Annual Growth (2000 to 2010)	5,273 1.3%	11,183 1.5%	20,119 1.6%
Estimated Population Density (2011)	1,488 <i>psm</i>	1,058 <i>psm</i>	444 <i>psm</i>
Trade Area Size	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>	314.03 <i>sq mi</i>
Households			
Estimated Households (2011)	17,311	33,158	55,539
Projected Households (2016)	18,787	35,848	59,858
Forecasted Households (2021)	21,284	40,340	67,412
Census Households (2010)	16,815	32,405	54,495
Census Households (2000)	14,264	27,716	46,194
Estimated Households with Children (2011)	5,047 29.2%	10,764 32.5%	18,628 33.5%
Estimated Average Household Size (2011)	2.30	2.39	2.44
Average Household Income			
Estimated Average Household Income (2011)	\$66,637	\$57,523	\$57,929
Projected Average Household Income (2016)	\$70,827	\$61,366	\$61,905
Estimated Average Family Income (2011)	\$81,867	\$68,373	\$67,467
Median Household Income			
Estimated Median Household Income (2011)	\$53,741	\$47,685	\$48,547
Projected Median Household Income (2016)	\$57,052	\$50,664	\$51,944
Estimated Median Family Income (2011)	\$66,923	\$58,324	\$59,119
Per Capita Income			
Estimated Per Capita Income (2011)	\$28,451	\$23,914	\$23,756
Projected Per Capita Income (2016)	\$30,272	\$25,508	\$25,330
Estimated Per Capita income 5 Year Growth	\$1,822 6.4%	\$1,594 6.7%	\$1,574 6.6%
Other Income			
Estimated Median Disposable Income (2011)	\$45,012	\$40,364	\$41,064
Projected Median Disposable Income (2016)	\$47,277	\$42,502	\$43,600
Disposable Income Estimated 5 Year Growth	\$2,265 5.0%	\$2,138 5.3%	\$2,537 6.2%
Estimated Average Household Net Worth (2011)	\$421,672	\$375,083	\$382,402
Daytime Demos (2011)			
Total Businesses	2,029	3,363	4,616
Total Employees	30,387	45,201	60,843
Company Headquarter Businesses	3 0.1%	3 0.1%	4 0.1%
Company Headquarter Employees	218 0.7%	235 0.5%	236 0.4%
Employee Population per Business	15.0	13.4	13.2
Residential Population per Business	20.7	24.7	30.2

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New Market Square

Burlington, North Carolina

Race & Ethnicity

	3 mi radius		5 mi radius		10 mi radius	
White (2011)	31,449	74.8%	55,254	66.5%	97,264	69.7%
Black or African American (2011)	6,683	15.9%	18,062	21.8%	27,679	19.8%
American Indian or Alaska Native (2011)	168	0.4%	521	0.6%	904	0.6%
Asian (2011)	942	2.2%	1,417	1.7%	1,894	1.4%
Hawaiian or Pacific Islander (2011)	28	0.1%	49	0.1%	64	-
Other Race (2011)	1,828	4.3%	5,572	6.7%	8,310	6.0%
Two or More Races (2011)	970	2.3%	2,155	2.6%	3,436	2.5%
Not Hispanic or Latino Population (2011)	38,511	91.5%	72,533	87.4%	123,598	88.6%
Hispanic or Latino Population (2011)	3,558	8.5%	10,497	12.6%	15,952	11.4%
Not Hispanic or Latino Population (2016)	41,476	90.9%	77,763	86.5%	132,391	87.8%
Hispanic or Latino Population (2016)	4,173	9.1%	12,105	13.5%	18,470	12.2%
Not Hispanic or Latino Population (2010)	37,361	91.6%	70,960	87.4%	121,390	88.8%
Hispanic or Latino Population (2010)	3,432	8.4%	10,198	12.6%	15,352	11.2%
Not Hispanic or Latino Population (2000)	33,660	94.8%	64,303	91.9%	108,446	93.0%
Hispanic or Latino Population (2000)	1,861	5.2%	5,672	8.1%	8,177	7.0%
Projected Hispanic Annual Growth (2011 to 2016)	616	3.5%	1,608	3.1%	2,518	3.2%
Historic Hispanic Annual Growth (2000 to 2011)	1,697	8.3%	4,825	7.7%	7,775	8.6%

Age Distribution (2011)

Age Under 5	2,743	6.5%	5,529	6.7%	9,472	6.8%
Age 5 to 9 Years	2,695	6.4%	5,376	6.5%	9,116	6.5%
Age 10 to 14 Years	2,622	6.2%	5,289	6.4%	9,038	6.5%
Age 15 to 19 Years	2,689	6.4%	5,602	6.7%	9,552	6.8%
Age 20 to 24 Years	2,601	6.2%	5,255	6.3%	9,097	6.5%
Age 25 to 29 Years	2,852	6.8%	5,470	6.6%	9,009	6.5%
Age 30 to 34 Years	2,881	6.8%	5,510	6.6%	9,031	6.5%
Age 35 to 39 Years	3,031	7.2%	5,768	6.9%	9,400	6.7%
Age 40 to 44 Years	3,322	7.9%	6,368	7.7%	10,259	7.4%
Age 45 to 49 Years	3,291	7.8%	6,309	7.6%	10,354	7.4%
Age 50 to 54 Years	2,865	6.8%	5,610	6.8%	9,461	6.8%
Age 55 to 59 Years	2,515	6.0%	5,091	6.1%	8,701	6.2%
Age 60 to 64 Years	2,182	5.2%	4,320	5.2%	7,383	5.3%
Age 65 to 74 Years	2,884	6.9%	5,878	7.1%	10,035	7.2%
Age 75 to 84 Years	1,881	4.5%	3,714	4.5%	6,405	4.6%
Age 85 Years or Over	1,010	2.4%	1,934	2.3%	3,238	2.3%
Median Age	37.4		37.1		36.9	

Gender Age Distribution (2011)

Female Population	21,768	51.7%	42,959	51.7%	71,671	51.4%
Age 0 to 19 Years	5,171	23.8%	10,586	24.6%	18,058	25.2%
Age 20 to 64 Years	13,186	60.6%	25,520	59.4%	42,035	58.6%
Age 65 Years or Over	3,402	15.6%	6,834	15.9%	11,564	16.1%
Female Median Age	39.3		38.8		38.5	
Male Population	20,305	48.3%	40,075	48.3%	67,883	48.6%
Age 0 to 19 Years	5,579	27.5%	11,210	28.0%	19,120	28.2%
Age 20 to 64 Years	12,355	60.8%	24,180	60.3%	40,659	59.9%
Age 65 Years or Over	2,373	11.7%	4,692	11.7%	8,114	12.0%
Male Median Age	35.1		35.2		35.4	

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New Market Square	3 mi radius		5 mi radius		10 mi radius	
Burlington, North Carolina						
Household Income Distribution (2011)						
HH Income \$200,000 or More	580	3.4%	726	2.2%	1,079	1.9%
HH Income \$150,000 to \$199,999	585	3.4%	803	2.4%	1,231	2.2%
HH Income \$100,000 to \$149,999	1,665	9.6%	2,742	8.3%	5,224	9.4%
HH Income \$75,000 to \$99,999	2,323	13.4%	3,777	11.4%	6,745	12.1%
HH Income \$50,000 to \$74,999	3,283	19.0%	6,142	18.5%	10,974	19.8%
HH Income \$35,000 to \$49,999	2,973	17.2%	5,401	16.3%	8,648	15.6%
HH Income \$25,000 to \$34,999	1,831	10.6%	4,207	12.7%	6,943	12.5%
HH Income \$15,000 to \$24,999	1,744	10.1%	4,044	12.2%	6,894	12.4%
HH Income Under \$15,000	2,318	13.4%	5,306	16.0%	7,805	14.1%
HH Income \$35,000 or More	11,409	65.9%	19,592	59.1%	33,899	61.0%
HH Income \$75,000 or More	5,153	29.8%	8,049	24.3%	14,278	25.7%
Housing (2011)						
Total Housing Units	19,315		37,111		61,805	
Housing Units Occupied	17,308	89.6%	33,153	89.3%	55,530	89.8%
Housing Units Owner-Occupied	10,496	60.6%	20,385	61.5%	37,871	68.2%
Housing Units, Renter-Occupied	6,812	39.4%	12,768	38.5%	17,659	31.8%
Housing Units, Vacant	2,007	10.4%	3,959	10.7%	6,275	10.2%
Median Years in Residence	4.2		3.9		3.7	
Marital Status (2011)						
Never Married	9,416	27.8%	18,130	27.1%	26,941	24.1%
Currently Married	17,165	50.7%	32,470	48.6%	58,858	52.6%
Separated	2,273	6.7%	4,757	7.1%	7,043	6.3%
Widowed	2,189	6.5%	5,043	7.5%	8,194	7.3%
Divorced	2,843	8.4%	6,407	9.6%	10,850	9.7%
Household Type (2011)						
Population Family	31,372	74.6%	64,336	77.5%	113,374	81.2%
Population Non-Family	8,427	20.0%	14,882	17.9%	21,883	15.7%
Population Group Quarters	2,270	5.4%	3,811	4.6%	4,293	3.1%
Family Households	10,668	61.6%	21,205	64.0%	37,455	67.4%
Non-Family Households	6,644	38.4%	11,952	36.0%	18,085	32.6%
Married Couple with Children	2,904	16.9%	5,951	18.3%	11,175	19.0%
Average Family Household Size	2.9		3.0		3.0	
Household Size (2011)						
1 Person Households	5,128	29.6%	9,334	28.1%	14,416	26.0%
2 Person Households	6,606	38.2%	12,013	36.2%	20,053	36.1%
3 Person Households	2,598	15.0%	5,549	16.7%	9,810	17.7%
4 Person Households	1,685	9.7%	3,595	10.8%	6,982	12.6%
5 Person Households	837	4.8%	1,704	5.1%	2,879	5.2%
6 or More Person Households	456	2.6%	963	2.9%	1,398	2.5%
Household Vehicles (2011)						
Households with 0 Vehicles Available	991	5.7%	2,151	6.5%	2,987	5.4%
Households with 1 Vehicles Available	5,805	33.5%	11,121	33.5%	16,857	30.4%
Households with 2 or More Vehicles Available	10,507	60.7%	19,876	59.9%	35,687	64.3%
Total Vehicles Available	32,347		61,448		109,438	
Average Vehicles Per Household	1.9		1.9		2.0	

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New Market Square

Burlington, North Carolina

Labor Force (2011)

	3 mi radius	5 mi radius	10 mi radius
Estimated Labor Population Age 16 Years or Over	33,378	65,702	110,001
Estimated Civilian Employed	18,797 56.3%	36,605 55.7%	64,076 58.3%
Estimated Civilian Unemployed	3,099 9.3%	6,693 10.2%	9,212 8.4%
Estimated in Armed Forces	32 0.1%	39 0.1%	55 0.1%
Estimated Not in Labor Force	11,451 34.3%	22,364 34.0%	36,658 33.3%
Unemployment Rate	9.3%	10.2%	8.4%

Occupation (2000)

	3 mi radius	5 mi radius	10 mi radius
Occupation: Population Age 16 Years or Over	17,572	33,688	58,125
Management, Business, Financial Operations	2,588 14.7%	3,948 11.7%	6,721 11.6%
Professional, Related	3,982 22.7%	6,038 17.9%	9,696 16.7%
Service	1,980 11.3%	4,215 12.5%	7,243 12.5%
Sales, Office	4,676 26.6%	8,765 26.0%	14,976 25.8%
Farming, Fishing, Forestry	34 0.2%	65 0.2%	145 0.3%
Construct, Extraction, Maintenance	1,250 7.1%	2,908 8.6%	5,902 10.2%
Production, Transport Material Moving	3,063 17.4%	7,749 23.0%	13,442 23.1%
White Collar Workers	64.0%	55.7%	54.0%
Blue Collar Workers	36.0%	44.3%	46.0%

Consumer Expenditure (2011)

	3 mi radius	5 mi radius	10 mi radius
Total Household Expenditure	\$906 M	\$1.57 B	\$2.66 B
Total Non-Retail Expenditure	\$521 M 57.5%	\$903 M 57.4%	\$1.53 B 57.4%
Total Retail Expenditure	\$385 M 42.5%	\$671 M 42.6%	\$1.13 B 42.6%
Apparel	\$43.2 M 4.8%	\$74.9 M 4.8%	\$126 M 4.7%
Contributions	\$34.0 M 3.8%	\$56.9 M 3.6%	\$95.1 M 3.6%
Education	\$21.5 M 2.4%	\$36.1 M 2.3%	\$60.3 M 2.3%
Entertainment	\$50.5 M 5.6%	\$87.5 M 5.6%	\$148 M 5.6%
Food and Beverages	\$139 M 15.3%	\$243 M 15.5%	\$411 M 15.5%
Furnishings and Equipment	\$39.9 M 4.4%	\$68.2 M 4.3%	\$115 M 4.3%
Gifts	\$24.0 M 2.7%	\$40.7 M 2.6%	\$68.4 M 2.6%
Health Care	\$56.0 M 6.2%	\$99.1 M 6.3%	\$167 M 6.3%
Household Operations	\$32.3 M 3.6%	\$54.8 M 3.5%	\$92.4 M 3.5%
Miscellaneous Expenses	\$15.1 M 1.7%	\$26.6 M 1.7%	\$45.0 M 1.7%
Personal Care	\$13.2 M 1.5%	\$22.9 M 1.5%	\$38.7 M 1.5%
Personal Insurance	\$9.31 M 1.0%	\$15.7 M 1.0%	\$26.5 M 1.0%
Reading	\$2.99 M 0.3%	\$5.18 M 0.3%	\$8.72 M 0.3%
Shelter	\$175 M 19.3%	\$302 M 19.2%	\$511 M 19.2%
Tobacco	\$5.98 M 0.7%	\$10.8 M 0.7%	\$18.3 M 0.7%
Transportation	\$181 M 20.0%	\$316 M 20.1%	\$537 M 20.2%
Utilities	\$63.5 M 7.0%	\$112 M 7.1%	\$190 M 7.1%

Educational Attainment (2011)

	3 mi radius	5 mi radius	10 mi radius
Adult Population Age 25 Years or Over	28,715	55,977	93,278
Elementary (Grade Level 0 to 8)	1,543 5.4%	4,588 8.2%	7,267 7.8%
Some High School (Grade Level 9 to 11)	1,812 6.3%	5,312 9.5%	8,992 9.6%
High School Graduate	7,663 26.7%	15,770 28.2%	27,798 29.8%
Some College	6,466 22.5%	12,125 21.7%	20,317 21.8%
Associate Degree Only	2,605 9.1%	4,779 8.5%	7,902 8.5%
Bachelor Degree Only	5,496 19.1%	8,716 15.6%	14,360 15.4%
Graduate Degree	3,130 10.9%	4,687 8.4%	6,641 7.1%

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New Market Square

Burlington, North Carolina

Units In Structure (2000)

	3 mi radius		5 mi radius		10 mi radius	
1 Detached Unit	10,298	67.4%	20,343	68.3%	33,979	68.5%
1 Attached Unit	504	3.3%	884	3.0%	1,102	2.2%
2 to 4 Units	1,395	9.1%	2,612	8.8%	3,132	6.3%
5 to 9 Units	1,094	7.2%	1,811	6.1%	2,293	4.6%
10 to 19 Units	688	4.5%	960	3.2%	1,175	2.4%
20 to 49 Units	335	2.2%	491	1.6%	579	1.2%
50 or More Units	400	2.6%	527	1.8%	678	1.4%
Mobile Home or Trailer	576	3.8%	2,137	7.2%	6,640	13.4%
Other Structure	-	-	2	-	12	-

Homes Built By Year (2000)

Homes Built 1999 to 2000	423	2.8%	886	3.0%	1,778	3.6%
Homes Built 1995 to 1998	1,542	10.1%	2,764	9.3%	5,781	11.7%
Homes Built 1990 to 1994	1,050	6.9%	1,903	6.4%	3,736	7.5%
Homes Built 1980 to 1989	2,344	15.3%	4,181	14.0%	7,754	15.6%
Homes Built 1970 to 1979	2,483	16.2%	4,601	15.5%	8,032	16.2%
Homes Built 1960 to 1969	1,935	12.7%	3,972	13.3%	6,408	12.9%
Homes Built 1950 to 1959	2,669	17.5%	5,369	18.0%	7,473	15.1%
Homes Built Before 1949	2,844	18.6%	6,090	20.5%	8,631	17.4%

Home Values (2000)

Home Values \$1,000,000 or More	-	-	7	-	42	0.2%
Home Values \$500,000 to \$999,999	46	0.6%	55	0.4%	64	0.3%
Home Values \$400,000 to \$499,999	131	1.6%	152	1.0%	223	0.9%
Home Values \$300,000 to \$399,999	367	4.5%	408	2.8%	643	2.6%
Home Values \$200,000 to \$299,999	1,075	13.2%	1,318	8.9%	2,028	8.3%
Home Values \$150,000 to \$199,999	1,644	20.2%	2,231	15.1%	3,611	14.8%
Home Values \$100,000 to \$149,999	2,187	26.9%	3,557	24.1%	6,573	26.9%
Home Values \$70,000 to \$99,999	1,775	21.9%	4,120	27.9%	6,866	28.1%
Home Values \$50,000 to \$69,999	593	7.3%	1,858	12.6%	2,843	11.6%
Home Values \$25,000 to \$49,999	248	3.1%	894	6.1%	1,336	5.5%
Home Values Under \$25,000	58	0.7%	145	1.0%	244	1.0%
Owner-Occupied Median Home Value	\$141,025		\$119,676		\$116,491	
Renter-Occupied Median Rent	\$498		\$400		\$387	

Transportation To Work (2000)

Drive to Work Alone	14,734	83.8%	27,229	80.8%	47,581	81.9%
Drive to Work in Carpool	2,004	11.4%	4,924	14.6%	8,070	13.9%
Travel to Work by Public Transportation	8	-	13	-	59	0.1%
Drive to Work on Motorcycle	6	-	8	-	18	-
Walk or Bicycle to Work	431	2.5%	710	2.1%	894	1.5%
Other Means	114	0.7%	264	0.8%	438	0.8%
Work at Home	293	1.7%	557	1.7%	1,067	1.8%

Travel Time (2000)

Travel to Work in 14 Minutes or Less	8,891	51.4%	14,964	45.2%	21,107	37.0%
Travel to Work in 15 to 29 Minutes	5,406	31.3%	11,727	35.4%	22,489	39.4%
Travel to Work in 30 to 59 Minutes	2,273	13.1%	5,111	15.4%	11,070	19.4%
Travel to Work in 60 Minutes or More	722	4.2%	1,341	4.0%	2,392	4.2%
Average Minutes Travel to Work	17.8		18.5		20.3	

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