



Lat: 34.8690 Lon: -82.3515 Zoom: 27.0482 mi

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North Hills Greenville, South Carolina

October 2011



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EXPANDED PROFILE

2000-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 34.8689/-82.3574

RF5

North Hills

Greenville, South Carolina

Population

	3 mi radius	5 mi radius	10 mi radius
Estimated Population (2011)	65,783	157,227	368,874
Projected Population (2016)	71,942	169,995	396,050
Forecasted Population (2021)	77,301	182,535	441,535
Census Population (2010)	64,123	153,434	362,019
Census Population (2000)	62,257	147,337	314,016
Projected Annual Growth (2011 to 2016)	6,159 1.9%	12,768 1.6%	27,176 1.5%
Historical Annual Growth (2010 to 2011)	1,660 2.6%	3,793 2.5%	6,855 1.9%
Historical Annual Growth (2000 to 2010)	1,866 0.3%	6,097 0.4%	48,003 1.4%
Estimated Population Density (2011)	2,327 <i>psm</i>	2,003 <i>psm</i>	1,175 <i>psm</i>
Trade Area Size	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>	314.03 <i>sq mi</i>

Households

Estimated Households (2011)	28,761	66,139	146,742
Projected Households (2016)	31,776	72,064	158,343
Forecasted Households (2021)	34,464	77,684	176,524
Census Households (2010)	27,925	64,341	143,815
Census Households (2000)	26,895	61,857	125,458
Estimated Households with Children (2011)	6,464 22.5%	18,202 27.5%	46,003 31.3%
Estimated Average Household Size (2011)	2.14	2.29	2.45

Average Household Income

Estimated Average Household Income (2011)	\$60,416	\$63,152	\$65,502
Projected Average Household Income (2016)	\$65,882	\$68,208	\$70,538
Estimated Average Family Income (2011)	\$77,654	\$79,462	\$79,826

Median Household Income

Estimated Median Household Income (2011)	\$45,591	\$47,809	\$51,573
Projected Median Household Income (2016)	\$48,338	\$50,585	\$54,492
Estimated Median Family Income (2011)	\$59,334	\$62,153	\$64,417

Per Capita Income

Estimated Per Capita Income (2011)	\$28,291	\$27,917	\$26,871
Projected Per Capita Income (2016)	\$31,176	\$30,427	\$29,118
Estimated Per Capita income 5 Year Growth	\$2,885 10.2%	\$2,510 9.0%	\$2,247 8.4%

Other Income

Estimated Median Disposable Income (2011)	\$38,761	\$40,268	\$43,136
Projected Median Disposable Income (2016)	\$40,874	\$42,318	\$45,259
Disposable Income Estimated 5 Year Growth	\$2,113 5.5%	\$2,049 5.1%	\$2,123 4.9%
Estimated Average Household Net Worth (2011)	\$377,128	\$395,512	\$414,433

Daytime Demos (2011)

Total Businesses	5,408	9,121	16,655
Total Employees	68,138	121,540	222,413
Company Headquarter Businesses	15 0.3%	17 0.2%	25 0.1%
Company Headquarter Employees	1,064 1.6%	1,191 1.0%	1,985 0.9%
Employee Population per Business	12.6	13.3	13.4
Residential Population per Business	12.2	17.2	22.1

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Greenville, South Carolina

Race & Ethnicity

	3 mi radius		5 mi radius		10 mi radius	
White (2011)	46,756	71.1%	110,458	70.3%	263,796	71.5%
Black or African American (2011)	13,112	19.9%	32,577	20.7%	71,435	19.4%
American Indian or Alaska Native (2011)	196	0.3%	562	0.4%	1,170	0.3%
Asian (2011)	1,452	2.2%	3,339	2.1%	8,274	2.2%
Hawaiian or Pacific Islander (2011)	91	0.1%	136	0.1%	220	0.1%
Other Race (2011)	2,451	3.7%	5,681	3.6%	13,754	3.7%
Two or More Races (2011)	1,726	2.6%	4,474	2.8%	10,225	2.8%
Not Hispanic or Latino Population (2011)	59,397	90.3%	142,172	90.4%	333,611	90.4%
Hispanic or Latino Population (2011)	6,387	9.7%	15,055	9.6%	35,263	9.6%
Not Hispanic or Latino Population (2016)	63,632	88.4%	150,873	88.8%	351,623	88.8%
Hispanic or Latino Population (2016)	8,310	11.6%	19,122	11.2%	44,427	11.2%
Not Hispanic or Latino Population (2010)	58,227	90.8%	139,499	90.9%	329,081	90.9%
Hispanic or Latino Population (2010)	5,896	9.2%	13,935	9.1%	32,938	9.1%
Not Hispanic or Latino Population (2000)	59,194	95.1%	140,997	95.7%	300,580	95.7%
Hispanic or Latino Population (2000)	3,062	4.9%	6,339	4.3%	13,436	4.3%
Projected Hispanic Annual Growth (2011 to 2016)	1,923	6.0%	4,067	5.4%	9,164	5.2%
Historic Hispanic Annual Growth (2000 to 2011)	3,324	9.9%	8,716	12.5%	21,827	14.8%

Age Distribution (2011)

Age Under 5	4,244	6.5%	10,841	6.9%	25,769	7.0%
Age 5 to 9 Years	4,082	6.2%	10,270	6.5%	24,772	6.7%
Age 10 to 14 Years	3,788	5.8%	9,878	6.3%	24,216	6.6%
Age 15 to 19 Years	4,050	6.2%	10,140	6.4%	24,660	6.7%
Age 20 to 24 Years	3,904	5.9%	9,789	6.2%	24,156	6.5%
Age 25 to 29 Years	4,494	6.8%	10,302	6.6%	24,009	6.5%
Age 30 to 34 Years	4,629	7.0%	10,604	6.7%	24,507	6.6%
Age 35 to 39 Years	4,793	7.3%	10,974	7.0%	25,445	6.9%
Age 40 to 44 Years	5,318	8.1%	11,884	7.6%	26,608	7.2%
Age 45 to 49 Years	5,533	8.4%	12,605	8.0%	27,907	7.6%
Age 50 to 54 Years	5,293	8.0%	11,747	7.5%	25,966	7.0%
Age 55 to 59 Years	4,310	6.6%	10,155	6.5%	23,278	6.3%
Age 60 to 64 Years	3,437	5.2%	8,411	5.3%	19,777	5.4%
Age 65 to 74 Years	4,347	6.6%	10,686	6.8%	26,072	7.1%
Age 75 to 84 Years	2,468	3.8%	6,183	3.9%	15,133	4.1%
Age 85 Years or Over	1,094	1.7%	2,758	1.8%	6,608	1.8%
Median Age	38.0		37.2		36.5	

Gender Age Distribution (2011)

Female Population	33,094	50.3%	79,802	50.8%	188,193	51.0%
Age 0 to 19 Years	7,692	23.2%	20,029	25.1%	48,586	25.8%
Age 20 to 64 Years	20,912	63.2%	48,491	60.8%	111,943	59.5%
Age 65 Years or Over	4,489	13.6%	11,287	14.1%	27,672	14.7%
Female Median Age	39.2		38.3		37.8	
Male Population	32,690	49.7%	77,427	49.2%	180,680	49.0%
Age 0 to 19 Years	8,472	25.9%	21,101	27.3%	50,831	28.1%
Age 20 to 64 Years	20,799	63.6%	47,979	62.0%	109,709	60.7%
Age 65 Years or Over	3,420	10.5%	8,340	10.8%	20,140	11.1%
Male Median Age	36.5		35.9		35.1	

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RF5

North Hills

Greenville, South Carolina

Household Income Distribution (2011)

	3 mi radius		5 mi radius		10 mi radius	
HH Income \$200,000 or More	902	3.1%	2,408	3.6%	5,278	3.6%
HH Income \$150,000 to \$199,999	875	3.0%	2,134	3.2%	4,966	3.4%
HH Income \$100,000 to \$149,999	2,467	8.6%	6,578	9.9%	16,089	11.0%
HH Income \$75,000 to \$99,999	3,287	11.4%	7,304	11.0%	17,439	11.9%
HH Income \$50,000 to \$74,999	4,571	15.9%	10,323	15.6%	25,440	17.3%
HH Income \$35,000 to \$49,999	4,268	14.8%	9,513	14.4%	21,509	14.7%
HH Income \$25,000 to \$34,999	3,776	13.1%	7,738	11.7%	16,118	11.0%
HH Income \$15,000 to \$24,999	3,935	13.7%	8,884	13.4%	18,153	12.4%
HH Income Under \$15,000	4,679	16.3%	11,252	17.0%	21,743	14.8%
HH Income \$35,000 or More	16,371	56.9%	38,260	57.8%	90,720	61.8%
HH Income \$75,000 or More	7,532	26.2%	18,424	27.9%	43,772	29.8%

Housing (2011)

	3 mi radius		5 mi radius		10 mi radius	
Total Housing Units	31,915		73,902		162,111	
Housing Units Occupied	28,761	90.1%	66,140	89.5%	146,746	90.5%
Housing Units Owner-Occupied	14,436	50.2%	36,760	55.6%	94,591	64.5%
Housing Units, Renter-Occupied	14,324	49.8%	29,380	44.4%	52,154	35.5%
Housing Units, Vacant	3,154	9.9%	7,761	10.5%	15,365	9.5%
Median Years in Residence	3.3		3.4		3.4	

Marital Status (2011)

	3 mi radius		5 mi radius		10 mi radius	
Never Married	18,032	33.5%	36,154	28.7%	73,399	25.0%
Currently Married	21,963	40.9%	60,167	47.7%	156,997	53.4%
Separated	4,535	8.4%	8,537	6.8%	17,099	5.8%
Widowed	3,737	7.0%	9,110	7.2%	19,695	6.7%
Divorced	5,496	10.2%	12,223	9.7%	26,855	9.1%

Household Type (2011)

	3 mi radius		5 mi radius		10 mi radius	
Population Family	44,661	67.9%	118,620	75.4%	296,956	80.5%
Population Non-Family	16,975	25.8%	33,064	21.0%	62,817	17.0%
Population Group Quarters	4,147	6.3%	5,543	3.5%	9,102	2.5%
Family Households	14,851	51.6%	38,267	57.9%	93,686	63.8%
Non-Family Households	13,909	48.4%	27,872	42.1%	53,054	36.2%
Married Couple with Children	3,548	16.2%	10,474	17.4%	28,859	18.4%
Average Family Household Size	3.0		3.1		3.2	

Household Size (2011)

	3 mi radius		5 mi radius		10 mi radius	
1 Person Households	12,050	41.9%	24,547	37.1%	46,883	31.9%
2 Person Households	8,712	30.3%	19,275	29.1%	43,576	29.7%
3 Person Households	3,613	12.6%	9,269	14.0%	22,022	15.0%
4 Person Households	2,899	10.1%	8,237	12.5%	21,617	14.7%
5 Person Households	1,031	3.6%	3,212	4.9%	8,658	5.9%
6 or More Person Households	455	1.6%	1,600	2.4%	3,985	2.7%

Household Vehicles (2011)

	3 mi radius		5 mi radius		10 mi radius	
Households with 0 Vehicles Available	2,174	7.6%	5,618	8.5%	9,734	6.6%
Households with 1 Vehicles Available	12,907	44.9%	27,047	40.9%	53,427	36.4%
Households with 2 or More Vehicles Available	13,679	47.6%	33,471	50.6%	83,575	57.0%
Total Vehicles Available	46,384		110,459		262,989	
Average Vehicles Per Household	1.6		1.7		1.8	

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Labor Force (2011)

	3 mi radius	5 mi radius	10 mi radius
Estimated Labor Population Age 16 Years or Over	52,935	124,180	289,140
Estimated Civilian Employed	31,293 59.1%	72,391 58.3%	170,194 58.9%
Estimated Civilian Unemployed	3,763 7.1%	8,116 6.5%	17,724 6.1%
Estimated in Armed Forces	52 0.1%	205 0.2%	382 0.1%
Estimated Not in Labor Force	17,827 33.7%	43,468 35.0%	100,839 34.9%
Unemployment Rate	7.1%	6.5%	6.1%

Occupation (2000)

	3 mi radius	5 mi radius	10 mi radius
Occupation: Population Age 16 Years or Over	33,126	74,223	156,112
Management, Business, Financial Operations	4,829 14.6%	11,066 14.9%	22,929 14.7%
Professional, Related	7,309 22.1%	15,674 21.1%	30,114 19.3%
Service	5,340 16.1%	10,848 14.6%	20,941 13.4%
Sales, Office	8,896 26.9%	19,995 26.9%	41,861 26.8%
Farming, Fishing, Forestry	91 0.3%	207 0.3%	391 0.3%
Construct, Extraction, Maintenance	2,309 7.0%	5,857 7.9%	14,330 9.2%
Production, Transport Material Moving	4,352 13.1%	10,576 14.2%	25,546 16.4%
White Collar Workers	63.5%	63.0%	60.8%
Blue Collar Workers	36.5%	37.0%	39.2%

Consumer Expenditure (2011)

	3 mi radius	5 mi radius	10 mi radius
Total Household Expenditure	\$1.41 B	\$3.34 B	\$7.60 B
Total Non-Retail Expenditure	\$808 M 57.3%	\$1.91 B 57.4%	\$4.37 B 57.5%
Total Retail Expenditure	\$602 M 42.7%	\$1.42 B 42.6%	\$3.23 B 42.5%
Apparel	\$67.2 M 4.8%	\$159 M 4.8%	\$363 M 4.8%
Contributions	\$52.2 M 3.7%	\$125 M 3.7%	\$285 M 3.8%
Education	\$33.9 M 2.4%	\$81.5 M 2.4%	\$185 M 2.4%
Entertainment	\$78.2 M 5.5%	\$186 M 5.6%	\$424 M 5.6%
Food and Beverages	\$217 M 15.4%	\$512 M 15.4%	\$1.16 B 15.3%
Furnishings and Equipment	\$61.1 M 4.3%	\$145 M 4.4%	\$333 M 4.4%
Gifts	\$37.2 M 2.6%	\$88.7 M 2.7%	\$202 M 2.7%
Health Care	\$88.4 M 6.3%	\$207 M 6.2%	\$467 M 6.1%
Household Operations	\$49.6 M 3.5%	\$119 M 3.6%	\$273 M 3.6%
Miscellaneous Expenses	\$23.9 M 1.7%	\$56.2 M 1.7%	\$127 M 1.7%
Personal Care	\$20.5 M 1.5%	\$48.5 M 1.5%	\$110 M 1.4%
Personal Insurance	\$14.2 M 1.0%	\$34.0 M 1.0%	\$78.1 M 1.0%
Reading	\$4.67 M 0.3%	\$11.0 M 0.3%	\$25.0 M 0.3%
Shelter	\$272 M 19.3%	\$644 M 19.3%	\$1.47 B 19.3%
Tobacco	\$9.59 M 0.7%	\$22.2 M 0.7%	\$49.9 M 0.7%
Transportation	\$280 M 19.8%	\$661 M 19.8%	\$1.51 B 19.9%
Utilities	\$101 M 7.2%	\$236 M 7.1%	\$533 M 7.0%

Educational Attainment (2011)

	3 mi radius	5 mi radius	10 mi radius
Adult Population Age 25 Years or Over	45,715	106,311	245,304
Elementary (Grade Level 0 to 8)	2,678 5.9%	7,293 6.9%	16,913 6.9%
Some High School (Grade Level 9 to 11)	4,179 9.1%	10,649 10.0%	24,689 10.1%
High School Graduate	11,217 24.5%	27,452 25.8%	67,333 27.4%
Some College	7,996 17.5%	18,513 17.4%	43,415 17.7%
Associate Degree Only	3,113 6.8%	7,195 6.8%	17,788 7.3%
Bachelor Degree Only	11,052 24.2%	23,232 21.9%	49,902 20.3%
Graduate Degree	5,479 12.0%	11,977 11.3%	25,263 10.3%

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Units In Structure (2000)

	3 mi radius		5 mi radius		10 mi radius	
1 Detached Unit	15,939	54.0%	42,257	62.1%	88,920	65.1%
1 Attached Unit	1,068	3.6%	2,222	3.3%	3,960	2.9%
2 to 4 Units	3,028	10.3%	5,816	8.5%	9,091	6.7%
5 to 9 Units	2,993	10.1%	5,302	7.8%	8,584	6.3%
10 to 19 Units	2,451	8.3%	4,504	6.6%	6,221	4.6%
20 to 49 Units	1,135	3.8%	1,948	2.9%	2,869	2.1%
50 or More Units	2,211	7.5%	3,552	5.2%	4,952	3.6%
Mobile Home or Trailer	665	2.3%	2,392	3.5%	11,859	8.7%
Other Structure	2	-	44	0.1%	87	0.1%

Homes Built By Year (2000)

Homes Built 1999 to 2000	264	0.9%	1,023	1.5%	4,437	3.2%
Homes Built 1995 to 1998	1,582	5.4%	4,205	6.2%	14,324	10.5%
Homes Built 1990 to 1994	1,724	5.8%	4,524	6.6%	12,521	9.2%
Homes Built 1980 to 1989	4,542	15.4%	11,198	16.5%	24,020	17.6%
Homes Built 1970 to 1979	5,576	18.9%	12,711	18.7%	25,338	18.6%
Homes Built 1960 to 1969	5,280	17.9%	10,717	15.8%	20,364	14.9%
Homes Built 1950 to 1959	5,820	19.7%	11,234	16.5%	17,526	12.8%
Homes Built Before 1949	4,705	16.0%	12,426	18.3%	18,015	13.2%

Home Values (2000)

Home Values \$1,000,000 or More	25	0.2%	52	0.2%	114	0.2%
Home Values \$500,000 to \$999,999	105	0.8%	409	1.3%	885	1.3%
Home Values \$400,000 to \$499,999	110	0.9%	473	1.5%	1,032	1.5%
Home Values \$300,000 to \$399,999	362	2.9%	1,157	3.6%	2,208	3.1%
Home Values \$200,000 to \$299,999	1,090	8.8%	3,420	10.6%	6,932	9.9%
Home Values \$150,000 to \$199,999	1,890	15.3%	4,812	14.9%	10,067	14.3%
Home Values \$100,000 to \$149,999	3,859	31.3%	8,637	26.8%	19,108	27.2%
Home Values \$70,000 to \$99,999	2,964	24.1%	6,527	20.3%	16,456	23.4%
Home Values \$50,000 to \$69,999	1,115	9.1%	3,363	10.4%	7,630	10.9%
Home Values \$25,000 to \$49,999	633	5.1%	2,705	8.4%	4,810	6.9%
Home Values Under \$25,000	163	1.3%	664	2.1%	957	1.4%
Owner-Occupied Median Home Value	\$124,616		\$128,831		\$126,358	
Renter-Occupied Median Rent	\$427		\$399		\$390	

Transportation To Work (2000)

Drive to Work Alone	25,273	76.2%	58,605	78.8%	126,178	80.7%
Drive to Work in Carpool	4,392	13.2%	9,978	13.4%	20,274	13.0%
Travel to Work by Public Transportation	214	0.6%	441	0.6%	716	0.5%
Drive to Work on Motorcycle	45	0.1%	83	0.1%	177	0.1%
Walk or Bicycle to Work	2,200	6.6%	2,878	3.9%	4,081	2.6%
Other Means	229	0.7%	494	0.7%	1,044	0.7%
Work at Home	808	2.4%	1,867	2.5%	3,842	2.5%

Travel Time (2000)

Travel to Work in 14 Minutes or Less	14,035	43.4%	27,129	37.4%	48,397	31.7%
Travel to Work in 15 to 29 Minutes	13,259	41.0%	32,012	44.2%	70,658	46.3%
Travel to Work in 30 to 59 Minutes	4,096	12.7%	11,097	15.3%	28,259	18.5%
Travel to Work in 60 Minutes or More	962	3.0%	2,242	3.1%	5,162	3.4%
Average Minutes Travel to Work	17.1		18.5		20.1	

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