



Lat: 33.9749 Lon: -78.37364

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Shallotte Crossing Shallotte, North Carolina

August, 2010



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Demographic Profile Expanded

Census, Estimates & Projections



Lon: -78.373642 / Lat: 33.977495

August 2010

Shallotte Crossing Shallotte, North Carolina	5 Miles		10 Miles		15 Miles	
Population						
Estimated Population (2010)	12,821		33,429		61,998	
Census Population (1990)	6,711		16,962		29,666	
Census Population (2000)	10,127		25,583		44,905	
Projected Population (2015)	13,595		35,949		70,264	
Forecasted Population (2020)	15,519		41,699		84,339	
Historical Annual Growth 1990 to 2000	3,416	5.1 %	8,621	5.1 %	15,240	5.1 %
Historical Annual Growth 2000 to 2010	2,694	5.1 %	7,846	5.1 %	17,093	5.1 %
Projected Annual Growth 2010 to 2015	775	1.2 %	2,520	1.5 %	8,266	2.7 %
Est. Population Density (2010)	169.97	psm	132.73	psm	121.40	psm
Trade Area Size	75.43	sq mi	251.86	sq mi	510.67	sq mi
Households						
Estimated Households (2010)	5,598		15,060		28,459	
Census Households (1990)	2,698		6,860		12,054	
Census Households (2000)	4,130		10,768		19,216	
Projected Households (2015)	5,974		16,294		32,582	
Forecasted Households (2020)	6,995		19,356		39,997	
Households with Children (2010)	1,773	31.7 %	4,234	28.1 %	7,353	25.8 %
Average Household Size	2.29		2.22		2.18	
Average Household Income						
Est. Average Household Income (2010)	52,930		60,933		61,471	
Proj. Average Household Income (2015)	\$57,065		\$65,307		\$65,895	
Average Family Income (2010)	\$62,867		\$71,965		\$71,803	
Median Household Income						
Est. Median Household Income (2010)	\$41,868		\$47,099		\$47,901	
Proj. Median Household Income (2015)	\$45,957		\$51,640		\$52,118	
Median Family Income (2010)	\$53,363		\$59,589		\$59,133	
Per Capita Income						
Est. Per Capita Income (2010)	\$23,382		\$27,635		\$28,348	
Proj. Per Capita Income (2015)	\$25,351		\$29,787		\$30,681	
Per Capita Income Est. 5 year change	\$1,968.89	-7.8 %	\$2,151.70	-7.2 %	\$2,333.54	-7.6 %
Other Income						
Est. Disposable Income (2010)	\$36,042		\$40,038		\$40,719	
Proj. Disposable Income (2015)	\$39,259		\$43,515		\$43,879	
Disposable Income Est. 5 year change	\$3,216.89	8.9 %	\$3,476.68	8.7 %	\$3,159.38	7.8 %
Est. Average Household Net Worth (2010)	\$376,870		\$444,071		\$457,094	
Daytime Demos						
Total Number of Businesses (2010)	615		1,571		2,500	
Total Number of Employees (2010)	4,446		13,163		21,110	
Company Headqtrs: Businesses (2010)	0	0.0 %	0	0.0 %	1	0.1 %
Company Headqtrs: Employees (2010)	0	0.0 %	0	0.0 %	24	0.1 %
Unemployment Rate (2010)	7.35 %		7.25 %		7.35 %	
Employee Population Per Business	7.2 to 1		8.4 to 1		8.4 to 1	
Residential Population per Business	20.8 to 1		21.3 to 1		24.8 to 1	
Est. Adj. Daytime Demographics (Age16+)	9,163		26,416		46,976	

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August 2010

Shalotte Crossing Shalotte, North Carolina	5 Miles		10 Miles		15 Miles	
Race & Ethnicity						
White (2010)	11,471	89.5 %	29,713	88.9 %	54,683	88.2 %
Black or African American (2010)	1,050	8.2 %	2,991	8.9 %	6,051	9.8 %
American Indian & Alaska Native (2010)	89	0.7 %	232	0.7 %	355	0.6 %
Asian (2010)	65	0.5 %	146	0.4 %	296	0.5 %
Hawaiin & Pacific Islander (2010)	3	0.0 %	15	0.0 %	33	0.1 %
Other Race (2010)	95	0.7 %	203	0.6 %	341	0.6 %
Multi Race (2010)	47	0.4 %	129	0.4 %	239	0.4 %
Not Hispanic or Latino Population (2010)	12,227	95.4 %	32,020	95.8 %	59,518	96.0 %
Hispanic or Latino Population (2010)	594	4.6 %	1,409	4.2 %	2,480	4.0 %
Not of Hispanic Origin Population (1990)	6,655	99.2 %	16,846	99.3 %	29,482	99.4 %
Hispanic Origin Population (1990)	55	0.8 %	116	0.7 %	183	0.6 %
Not Hispanic or Latino Population (2000)	9,834	97.1 %	24,916	97.4 %	43,780	97.5 %
Hispanic or Latino Population (2000)	292	2.9 %	667	2.6 %	1,126	2.5 %
Not Hispanic or Latino Population (2015)	12,902	94.9 %	34,274	95.3 %	67,159	95.6 %
Hispanic or Latino Population (2015)	694	5.1 %	1,675	4.7 %	3,105	4.4 %
Hist. Hispanic Ann Growth (1990 to 2010)	538	64.7 %	1,293	74.1 %	2,297	83.5 %
Proj. Hispanic Ann Growth (2010 to 2015)	100	3.4 %	266	3.8 %	625	5.0 %
Age						
Age 0 to 4 yrs (2010)	789	6.2 %	1,904	5.7 %	3,270	5.3 %
Age 5 to 9 yrs (2010)	802	6.3 %	1,859	5.6 %	3,213	5.2 %
Age 10 to 14 yrs (2010)	802	6.3 %	1,845	5.5 %	3,244	5.2 %
Age 15 to 19 yrs (2010)	847	6.6 %	1,910	5.7 %	3,210	5.2 %
Age 20 to 24 yrs (2010)	772	6.0 %	1,852	5.5 %	3,072	5.0 %
Age 25 to 29 yrs (2010)	849	6.6 %	2,127	6.4 %	3,699	6.0 %
Age 30 to 34 yrs (2010)	879	6.9 %	2,133	6.4 %	3,769	6.1 %
Age 35 to 39 yrs (2010)	885	6.9 %	2,147	6.4 %	3,716	6.0 %
Age 40 to 44 yrs (2010)	810	6.3 %	2,046	6.1 %	3,590	5.8 %
Age 45 to 49 yrs (2010)	797	6.2 %	2,066	6.2 %	3,758	6.1 %
Age 50 to 54 yrs (2010)	748	5.8 %	2,125	6.4 %	3,964	6.4 %
Age 55 to 59 yrs (2010)	707	5.5 %	2,188	6.5 %	4,263	6.9 %
Age 60 to 64 yrs (2010)	686	5.4 %	2,267	6.8 %	4,531	7.3 %
Population age 65-74 (2010)	1,342	10.5 %	4,037	12.1 %	8,451	13.6 %
Population age 75-84 (2010)	857	6.7 %	2,267	6.8 %	4,957	8.0 %
Population age 85+ (2010)	250	2.0 %	656	2.0 %	1,290	2.1 %
Median Age (2010)	38.2 yrs		41.8 yrs		44.6 yrs	
Gender Age Distribution						
Population Female (2010)	6,548	51.1 %	17,066	51.1 %	31,752	51.2 %
Age 0 to 19 yrs (2010)	1,583	24.2 %	3,698	21.7 %	6,386	20.1 %
Age 20 to 64 yrs (2010)	3,643	55.6 %	9,708	56.9 %	17,706	55.8 %
Age 65 yrs plus (2010)	1,322	20.2 %	3,661	21.5 %	7,660	24.1 %
Median Age Females (2010)	39.4 Yrs		42.7 Yrs		45.2 Yrs	
Population Male (2010)	6,273	48.9 %	16,363	48.9 %	30,246	48.8 %
Age 0 to 19 yrs (2010)	1,657	26.4 %	3,820	23.3 %	6,551	21.7 %
Age 20 to 64 yrs (2010)	3,489	55.6 %	9,244	56.5 %	16,657	55.1 %
Age 65 yrs plus (2010)	1,127	18.0 %	3,299	20.2 %	7,038	23.3 %
Median Age Males (2010)	36.9 yrs		40.7 yrs		43.9 yrs	

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August 2010

Shallotte Crossing Shallotte, North Carolina	5 Miles		10 Miles		15 Miles	
Household Income Distribution						
HH Income \$200,000 or More (2010)	35	0.6 %	250	1.7 %	486	1.7 %
HH Income \$150,000 to 199,999 (2010)	109	1.9 %	467	3.1 %	899	3.2 %
HH Income \$100,000 to 149,999 (2010)	458	8.2 %	1,471	9.8 %	2,660	9.3 %
HH Income \$75,000 to 99,999(2010)	536	9.6 %	1,661	11.0 %	3,142	11.0 %
HH Income \$50,000 to 74,999(2010)	1,061	18.9 %	2,994	19.9 %	6,038	21.2 %
HH Income \$35,000 to 49,999(2010)	1,016	18.1 %	2,472	16.4 %	4,955	17.4 %
HH Income \$25,000 to 34,999(2010)	717	12.8 %	1,726	11.5 %	3,426	12.0 %
HH Income \$15,000 to 24,999(2010)	736	13.2 %	1,876	12.5 %	3,305	11.6 %
HH Income \$0 to 14,999 (2010)	930	16.6 %	2,144	14.2 %	3,548	12.5 %
HH Income \$35000+ (2010)	3,215	57.4 %	9,315	61.8 %	18,179	63.9 %
HH Income \$75000+ (2010)	1,138	20.3 %	3,848	25.6 %	7,187	25.3 %
Housing						
Total Housing Units (2010)	9,889		32,434		54,315	
Housing Units Occupied (2010)	5,598	56.6 %	15,060	46.4 %	28,459	52.4 %
<i>Housing Units, Owner Occupied (2010)</i>	4,069	41.1 %	11,280	34.8 %	21,780	40.1 %
<i>Housing Units, Renter Occupied (2010)</i>	1,529	15.5 %	3,780	11.7 %	6,679	12.3 %
Housing Units, Vacant (2010)	4,291	43.4 %	17,374	53.6 %	25,856	47.6 %
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs	
Marital Status						
Never Married (2010)	2,108	20.2 %	4,790	17.2 %	8,250	15.8 %
Now Married (2010)	6,087	58.3 %	17,189	61.8 %	32,933	63.0 %
Separated (2010)	473	4.5 %	1,227	4.4 %	2,138	4.1 %
Widowed (2010)	743	7.1 %	2,054	7.4 %	4,096	7.8 %
Divorced (2010)	1,023	9.8 %	2,560	9.2 %	4,849	9.3 %
Household Type						
Population Family (2010)	10,402	81.1 %	27,395	81.9 %	51,106	82.4 %
Population Non-Family (2010)	2,175	17.0 %	5,637	16.9 %	10,378	16.7 %
Population Group Qtrs (2010)	244	1.9 %	397	1.2 %	513	0.8 %
Family Household (2010)	3,664	65.4 %	9,947	66.0 %	18,958	66.6 %
Married Couple Family With Kids (2010)	1,159	28.5 %	2,830	25.1 %	4,880	22.4 %
Average Family Household Size (2010)	2.84		2.75		2.70	
Non-Family Household (2010)	1,934	34.6 %	5,113	34.0 %	9,501	33.4 %
Household Size						
1 Person Household (2010)	1,567	28.0 %	4,130	27.4 %	7,753	27.2 %
2 Person Households (2010)	2,334	41.7 %	6,779	45.0 %	13,413	47.1 %
3 Person Households (2010)	912	16.3 %	2,278	15.1 %	4,014	14.1 %
4 Person Households (2010)	501	8.9 %	1,201	8.0 %	2,068	7.3 %
5 Person Households (2010)	190	3.4 %	447	3.0 %	814	2.9 %
6+ Person Households (2010)	95	1.7 %	225	1.5 %	397	1.4 %
Household Vehicles						
Total Vehicles Available (2010)	10,993		29,574		54,966	
Household: 0 Vehicles Available (2010)	385	3.5 %	911	3.1 %	1,691	3.1 %
Household: 1 Vehicles Available (2010)	1,490	13.6 %	3,862	13.1 %	7,550	13.7 %
Household: 2+ Vehicles Available (2010)	3,723	33.9 %	10,287	34.8 %	19,218	35.0 %
Average Vehicles Per Household (2010)	2		2		2	

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Shallotte Crossing Shallotte, North Carolina	5 Miles		10 Miles		15 Miles	
Labor Force						
Est. Labor: Population Age 16+ (2010)	10,281		27,447		51,592	
Est. Civilian Employed (2010)	5,546	53.9 %	14,171	51.6 %	25,700	49.8 %
Est. Civilian Unemployed (2010)	755	7.3 %	1,990	7.2 %	3,792	7.4 %
Est. In Armed Forces (2010)	18	0.2 %	23	0.1 %	27	0.1 %
Est. Not in Labor Force (2010)	3,961	38.5 %	11,263	41.0 %	22,073	42.8 %
Occupation (2000)						
Occupation: Population 16+	4,416		10,996		19,124	
Mgmt, Business, & Financial Operations	455	10.3 %	1,159	10.5 %	2,095	11.0 %
Professional and Related	547	12.4 %	1,483	13.5 %	2,555	13.4 %
Service	868	19.6 %	2,153	19.6 %	3,779	19.8 %
Sales and Office	1,044	23.6 %	2,765	25.1 %	4,908	25.7 %
Farming, Fishing, and Forestry	60	1.4 %	128	1.2 %	236	1.2 %
Construction, Extraction, & Maintenance	892	20.2 %	2,082	18.9 %	3,472	18.2 %
Production, Transport, & Material Moving	550	12.5 %	1,225	11.1 %	2,077	10.9 %
Percent White Collar Workers		46.3 %		49.2 %		50.0 %
Percent Blue Collar Workers		53.7 %		50.8 %		50.0 %
Consumer Expenditure (in Millions)						
Total Household Expenditure (2010)	\$254		\$751		\$1,430	
Total Non-Retail Expenditures (2010)	\$145	57.1 %	\$430	57.3 %	\$819	57.3 %
Total Retail Expenditures (2010)	\$109	42.9 %	\$321	42.7 %	\$611	42.7 %
Apparel (2010)	\$12	4.7 %	\$36	4.7 %	\$68	4.7 %
Contributions (2010)	\$9	3.5 %	\$27	3.6 %	\$52	3.6 %
Education (2010)	\$6	2.2 %	\$17	2.2 %	\$32	2.2 %
Entertainment (2010)	\$14	5.5 %	\$42	5.6 %	\$79	5.6 %
Food And Beverages (2010)	\$40	15.6 %	\$116	15.4 %	\$221	15.4 %
Furnishings And Equipment (2010)	\$11	4.3 %	\$33	4.3 %	\$62	4.3 %
Gifts (2010)	\$6	2.5 %	\$20	2.6 %	\$37	2.6 %
Health Care (2010)	\$16	6.5 %	\$48	6.4 %	\$91	6.4 %
Household Operations (2010)	\$9	3.4 %	\$26	3.5 %	\$49	3.4 %
Miscellaneous Expenses (2010)	\$4	1.7 %	\$13	1.7 %	\$24	1.7 %
Personal Care (2010)	\$4	1.5 %	\$11	1.5 %	\$21	1.4 %
Personal Insurance (2010)	\$2	1.0 %	\$7	1.0 %	\$14	1.0 %
Reading (2010)	\$1	0.3 %	\$2	0.3 %	\$5	0.3 %
Shelter (2010)	\$49	19.2 %	\$145	19.3 %	\$275	19.3 %
Tobacco (2010)	\$2	0.7 %	\$5	0.7 %	\$10	0.7 %
Transportation (2010)	\$51	20.2 %	\$151	20.1 %	\$288	20.1 %
Utilities (2010)	\$18	7.3 %	\$53	7.1 %	\$101	7.1 %
Educational Attainment						
Adult Population (25 Years+)(2010)	8,808		24,059		45,989	
Elementary (0 to 8)(2010)	459	5.2 %	1,152	4.8 %	1,920	4.2 %
Some High School (9 to 11)(2010)	1,296	14.7 %	2,832	11.8 %	4,699	10.2 %
High School Graduate (12)(2010)	3,290	37.4 %	7,927	32.9 %	15,431	33.6 %
Some College (13 to 16)(2010)	1,685	19.1 %	4,793	19.9 %	9,584	20.8 %
Associate Degree Only(2010)	762	8.6 %	2,101	8.7 %	4,077	8.9 %
Bachelor Degree Only(2010)	919	10.4 %	3,433	14.3 %	6,872	14.9 %
Graduate Degree(2010)	397	4.5 %	1,821	7.6 %	3,406	7.4 %

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August 2010

Shallotte Crossing Shallotte, North Carolina	5 Miles		10 Miles		15 Miles	
Units In Structure						
1 Detached Unit (2000)	2,931	40.8 %	11,161	48.6 %	20,058	55.0 %
1 Attached Unit (2000)	33	0.5 %	256	1.1 %	498	1.4 %
2 to 4 Units (2000)	115	1.6 %	1,070	4.7 %	1,261	3.5 %
5 to 9 Units (2000)	40	0.6 %	401	1.7 %	904	2.5 %
10 to 19 Units (2000)	26	0.4 %	302	1.3 %	630	1.7 %
20 to 49 Units (2000)	3	0.0 %	21	0.1 %	170	0.5 %
50 or more Units (2000)	11	0.2 %	120	0.5 %	144	0.4 %
Mobile Home or Trailer (2000)	4,000		9,576		12,711	
Other Structure (2000)	17		44		78	
Homes Built By Year						
Homes Built 1999 to 2000	310	4.3 %	1,283	5.6 %	2,226	6.1 %
Homes Built 1995 to 1998	1,226	17.1 %	3,866	16.8 %	6,695	18.4 %
Homes Built 1990 to 1994	1,084	15.1 %	3,670	16.0 %	5,530	15.2 %
Homes Built 1980 to 1989	2,452	34.2 %	7,778	33.9 %	11,829	32.4 %
Homes Built 1970 to 1979	1,067	14.9 %	3,601	15.7 %	5,712	15.7 %
Homes Built 1960 to 1969	566	7.9 %	1,582	6.9 %	2,545	7.0 %
Homes Built 1950 to 1959	194	2.7 %	554	2.4 %	963	2.6 %
Homes Built Before 1949	277	3.9 %	615	2.7 %	956	2.6 %
Home Values (2000)						
Home Values \$1,000,000+	0	0.0 %	6	0.1 %	15	0.1 %
Home Values \$500,000-\$999,999	9	0.5 %	93	1.8 %	181	1.8 %
Home Values \$400,000-\$499,999	29	1.6 %	205	3.9 %	342	3.3 %
Home Values \$300,000-\$399,999	57	3.1 %	378	7.2 %	658	6.4 %
Home Values \$200,000-\$299,999	183	9.9 %	795	15.2 %	1,349	13.1 %
Home Values \$150,000-\$199,999	266	14.4 %	800	15.3 %	1,625	15.8 %
Home Values \$100,000-\$149,999	496	26.9 %	1,163	22.2 %	2,667	26.0 %
Home Values \$70,000-\$99,999	513	27.8 %	1,121	21.4 %	2,226	21.7 %
Home Values \$50,000-\$69,999	134	7.2 %	370	7.1 %	677	6.6 %
Home Values \$25,000-\$49,999	130	7.0 %	225	4.3 %	359	3.5 %
Home Values \$0-\$24,999	30	1.6 %	82	1.6 %	170	1.7 %
Owner Occupied Median Home Value	\$117,369		\$148,592		\$142,079	
Renter Occupied Median Rent	\$269		\$328		\$396	
Transportation to Work (2000)						
Drive to Work Alone	3,507	76.0 %	8,804	78.3 %	15,256	78.7 %
Drive to Work in Carpool	685	14.9 %	1,519	13.5 %	2,626	13.5 %
Travel to Work - Public Transportation	23	0.5 %	45	0.4 %	79	0.4 %
Drive to Work Motorcycle	0	0.0 %	1	0.0 %	13	0.1 %
Walk or Bicycle to Work	201	4.4 %	327	2.9 %	489	2.5 %
Other Means	93	2.0 %	182	1.6 %	262	1.4 %
Work at Home	102	2.2 %	369	3.3 %	663	3.4 %
Travel Time (2000)						
Travel to Work in 14 Minutes or Less	1,553	34.4 %	3,522	32.4 %	6,049	32.3 %
Travel to Work in 15 to 29 Minutes	1,522	33.8 %	3,946	36.3 %	6,561	35.0 %
Travel to Work in 30 to 59 Minutes	1,094	24.3 %	2,637	24.2 %	4,759	25.4 %
Travel to Work in 60 Minutes or More	340	7.5 %	772	7.1 %	1,357	7.2 %
Average Travel Time to Work	25 mins		24 mins		24 mins	

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