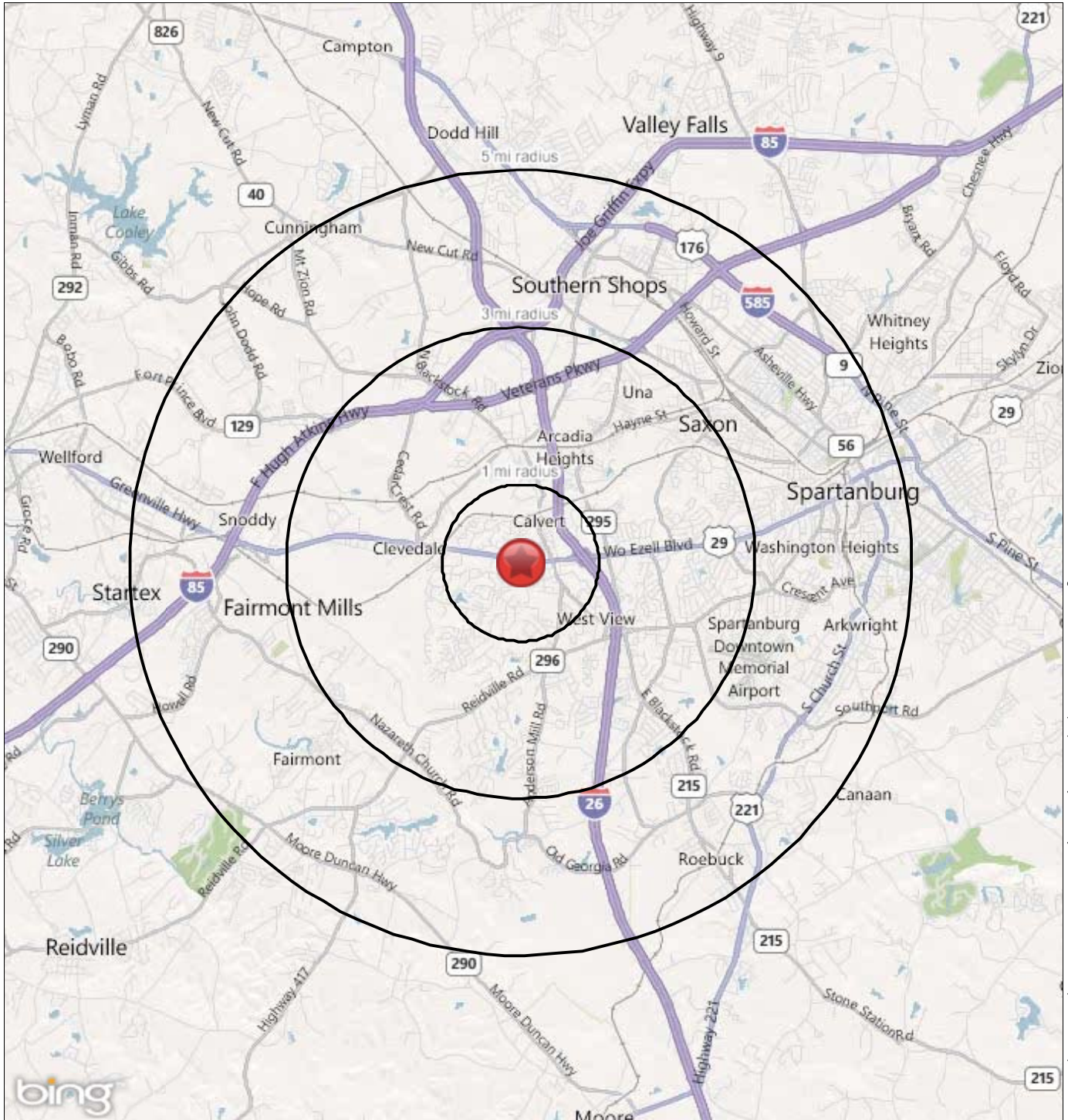


Lat: 34.9351 Lon: -82.0071 Zoom: 13.5132 mi

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**Dollar Tree Plaza**  
**Spartanburg, South Carolina**

*October 2011*



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# EXPANDED PROFILE

2000-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 34.9351/-82.0100

RF5

## Dollar Tree Plaza

### Spartanburg, South Carolina

#### Population

	1 mi radius	3 mi radius	5 mi radius
Estimated Population (2011)	4,315	31,897	76,868
Projected Population (2016)	4,852	34,623	81,605
Forecasted Population (2021)	5,678	38,742	87,977
Census Population (2010)	3,866	30,820	74,828
Census Population (2000)	3,363	27,190	70,089
Projected Annual Growth (2011 to 2016)	537 2.5%	2,726 1.7%	4,737 1.2%
Historical Annual Growth (2010 to 2011)	449 11.6%	1,077 3.5%	2,040 2.7%
Historical Annual Growth (2000 to 2010)	503 1.4%	3,629 1.2%	4,739 0.6%
Estimated Population Density (2011)	1,374 <i>psm</i>	1,129 <i>psm</i>	979 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>

#### Households

Estimated Households (2011)	1,681	12,399	28,566
Projected Households (2016)	1,850	13,226	29,827
Forecasted Households (2021)	2,154	14,635	31,723
Census Households (2010)	1,516	12,017	27,948
Census Households (2000)	1,302	10,671	26,450
Estimated Households with Children (2011)	619 36.8%	4,099 33.1%	9,819 34.4%
Estimated Average Household Size (2011)	2.57	2.54	2.55

#### Average Household Income

Estimated Average Household Income (2011)	\$85,132	\$63,046	\$54,600
Projected Average Household Income (2016)	\$95,565	\$69,838	\$60,633
Estimated Average Family Income (2011)	\$96,305	\$76,089	\$66,744

#### Median Household Income

Estimated Median Household Income (2011)	\$65,576	\$49,982	\$42,708
Projected Median Household Income (2016)	\$72,070	\$54,059	\$46,045
Estimated Median Family Income (2011)	\$75,964	\$62,721	\$54,897

#### Per Capita Income

Estimated Per Capita Income (2011)	\$33,221	\$24,890	\$21,439
Projected Per Capita Income (2016)	\$36,511	\$27,105	\$23,470
Estimated Per Capita income 5 Year Growth	\$3,290 9.9%	\$2,215 8.9%	\$2,031 9.5%

#### Other Income

Estimated Median Disposable Income (2011)	\$53,986	\$42,130	\$36,365
Projected Median Disposable Income (2016)	\$58,570	\$44,894	\$38,738
Disposable Income Estimated 5 Year Growth	\$4,584 8.5%	\$2,764 6.6%	\$2,372 6.5%
Estimated Average Household Net Worth (2011)	\$517,525	\$392,655	\$352,142

#### Daytime Demos (2011)

Total Businesses	248	1,356	3,546
Total Employees	4,111	21,190	61,896
Company Headquarter Businesses	- -	2 0.2%	9 0.3%
Company Headquarter Employees	7 0.2%	411 1.9%	1,262 2.0%
Employee Population per Business	16.6	15.6	17.5
Residential Population per Business	17.4	23.5	21.7

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RF5

## Dollar Tree Plaza

### Spartanburg, South Carolina

#### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2011)	3,220	74.6%	18,631	58.4%	41,259	53.7%
Black or African American (2011)	584	13.5%	9,395	29.5%	27,776	36.1%
American Indian or Alaska Native (2011)	11	0.3%	120	0.4%	268	0.3%
Asian (2011)	233	5.4%	1,344	4.2%	2,210	2.9%
Hawaiian or Pacific Islander (2011)	3	0.1%	16	-	21	-
Other Race (2011)	165	3.8%	1,426	4.5%	3,101	4.0%
Two or More Races (2011)	100	2.3%	966	3.0%	2,234	2.9%
Not Hispanic or Latino Population (2011)	3,901	90.4%	28,210	88.4%	69,130	89.9%
Hispanic or Latino Population (2011)	415	9.6%	3,687	11.6%	7,738	10.1%
Not Hispanic or Latino Population (2016)	4,278	88.2%	29,657	85.7%	71,549	87.7%
Hispanic or Latino Population (2016)	574	11.8%	4,966	14.3%	10,056	12.3%
Not Hispanic or Latino Population (2010)	3,534	91.4%	27,465	89.1%	67,626	90.4%
Hispanic or Latino Population (2010)	332	8.6%	3,354	10.9%	7,202	9.6%
Not Hispanic or Latino Population (2000)	3,237	96.2%	25,797	94.9%	66,883	95.4%
Hispanic or Latino Population (2000)	127	3.8%	1,394	5.1%	3,206	4.6%
Projected Hispanic Annual Growth (2011 to 2016)	160	7.7%	1,279	6.9%	2,318	6.0%
Historic Hispanic Annual Growth (2000 to 2011)	288	20.7%	2,293	15.0%	4,532	12.9%

#### Age Distribution (2011)

Age Under 5	327	7.6%	2,209	6.9%	5,147	6.7%
Age 5 to 9 Years	294	6.8%	2,035	6.4%	4,861	6.3%
Age 10 to 14 Years	275	6.4%	1,958	6.1%	4,754	6.2%
Age 15 to 19 Years	283	6.6%	2,086	6.5%	4,922	6.4%
Age 20 to 24 Years	275	6.4%	1,969	6.2%	4,679	6.1%
Age 25 to 29 Years	279	6.5%	2,064	6.5%	5,001	6.5%
Age 30 to 34 Years	284	6.6%	2,097	6.6%	5,078	6.6%
Age 35 to 39 Years	303	7.0%	2,249	7.1%	5,445	7.1%
Age 40 to 44 Years	326	7.6%	2,324	7.3%	6,364	8.3%
Age 45 to 49 Years	244	5.7%	2,351	7.4%	5,816	7.6%
Age 50 to 54 Years	320	7.4%	2,411	7.6%	5,502	7.2%
Age 55 to 59 Years	251	5.8%	2,124	6.7%	4,878	6.3%
Age 60 to 64 Years	248	5.7%	1,752	5.5%	4,188	5.4%
Age 65 to 74 Years	324	7.5%	2,278	7.1%	5,512	7.2%
Age 75 to 84 Years	202	4.7%	1,443	4.5%	3,406	4.4%
Age 85 Years or Over	82	1.9%	560	1.8%	1,331	1.7%
Median Age	36.3		37.6		37.6	

#### Gender Age Distribution (2011)

Female Population	2,134	49.5%	16,472	51.6%	39,728	51.7%
Age 0 to 19 Years	531	24.9%	3,954	24.0%	9,558	24.1%
Age 20 to 64 Years	1,263	59.2%	10,001	60.7%	24,156	60.8%
Age 65 Years or Over	341	16.0%	2,524	15.3%	6,017	15.1%
Female Median Age	38.8		39.5		39.1	
Male Population	2,181	50.5%	15,426	48.4%	37,141	48.3%
Age 0 to 19 Years	647	29.7%	4,334	28.1%	10,126	27.3%
Age 20 to 64 Years	1,267	58.1%	9,343	60.6%	22,794	61.4%
Age 65 Years or Over	266	12.2%	1,756	11.4%	4,232	11.4%
Male Median Age	33.7		35.5		36.0	

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2000-2010 Census, 2011 Estimates with 2016 Projections

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Lat/Lon: 34.9351/-82.0100

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## Dollar Tree Plaza

### Spartanburg, South Carolina

#### Household Income Distribution (2011)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	101	6.0%	368	3.0%	597	2.1%
HH Income \$150,000 to \$199,999	76	4.5%	360	2.9%	768	2.7%
HH Income \$100,000 to \$149,999	295	17.6%	1,416	11.4%	2,521	8.8%
HH Income \$75,000 to \$99,999	200	11.9%	1,323	10.7%	2,852	10.0%
HH Income \$50,000 to \$74,999	300	17.9%	2,315	18.7%	4,823	16.9%
HH Income \$35,000 to \$49,999	269	16.0%	1,660	13.4%	3,605	12.6%
HH Income \$25,000 to \$34,999	190	11.3%	1,830	14.8%	4,016	14.1%
HH Income \$15,000 to \$24,999	149	8.9%	1,414	11.4%	3,734	13.1%
HH Income Under \$15,000	99	5.9%	1,716	13.8%	5,645	19.8%
HH Income \$35,000 or More	1,241	73.8%	7,441	60.0%	15,166	53.1%
HH Income \$75,000 or More	672	40.0%	3,466	28.0%	6,738	23.6%

#### Housing (2011)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	1,960		14,108		32,678	
Housing Units Occupied	1,680	85.7%	12,398	87.9%	28,564	87.4%
Housing Units Owner-Occupied	1,287	76.6%	7,832	63.2%	17,703	62.0%
Housing Units, Renter-Occupied	393	23.4%	4,566	36.8%	10,861	38.0%
Housing Units, Vacant	280	14.3%	1,711	12.1%	4,114	12.6%
Median Years in Residence	3.6		3.5		3.4	

#### Marital Status (2011)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	760	22.3%	6,564	25.5%	17,918	28.8%
Currently Married	2,054	60.3%	13,641	53.0%	28,849	46.4%
Separated	139	4.1%	1,382	5.4%	4,257	6.9%
Widowed	180	5.3%	1,702	6.6%	4,688	7.5%
Divorced	273	8.0%	2,456	9.5%	6,412	10.3%

#### Household Type (2011)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	3,857	89.4%	26,425	82.8%	61,159	79.6%
Population Non-Family	455	10.5%	5,015	15.7%	11,731	15.3%
Population Group Quarters	3	0.1%	457	1.4%	3,979	5.2%
Family Households	1,251	74.4%	8,197	66.1%	18,795	65.8%
Non-Family Households	429	25.5%	4,201	33.9%	9,768	34.2%
Married Couple with Children	476	23.2%	2,416	17.7%	5,267	18.3%
Average Family Household Size	3.1		3.2		3.3	

#### Household Size (2011)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	394	23.4%	3,599	29.0%	8,549	29.9%
2 Person Households	493	29.3%	3,480	28.1%	7,880	27.6%
3 Person Households	286	17.0%	2,262	18.2%	5,094	17.8%
4 Person Households	261	15.5%	1,777	14.3%	4,205	14.7%
5 Person Households	167	9.9%	894	7.2%	1,947	6.8%
6 or More Person Households	80	4.8%	387	3.1%	891	3.1%

#### Household Vehicles (2011)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	26	1.5%	738	5.9%	2,620	9.2%
Households with 1 Vehicles Available	504	30.0%	4,470	36.1%	10,260	35.9%
Households with 2 or More Vehicles Available	1,151	68.5%	7,191	58.0%	15,682	54.9%
Total Vehicles Available	3,473		23,101		51,017	
Average Vehicles Per Household	2.1		1.9		1.8	

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2000-2010 Census, 2011 Estimates with 2016 Projections

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Lat/Lon: 34.9351/-82.0100

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## Dollar Tree Plaza

### Spartanburg, South Carolina

#### Labor Force (2011)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	3,352		25,328		61,154	
Estimated Civilian Employed	2,024	60.4%	14,466	57.1%	32,747	53.5%
Estimated Civilian Unemployed	161	4.8%	1,655	6.5%	4,638	7.6%
Estimated in Armed Forces	-	-	6	-	95	0.2%
Estimated Not in Labor Force	1,168	34.8%	9,200	36.3%	23,675	38.7%
Unemployment Rate	4.8%		6.5%		7.6%	

#### Occupation (2000)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	1,738		13,587		31,776	
Management, Business, Financial Operations	270	15.5%	1,519	11.2%	2,909	9.2%
Professional, Related	430	24.7%	2,727	20.1%	5,398	17.0%
Service	164	9.4%	1,722	12.7%	4,654	14.6%
Sales, Office	489	28.2%	3,618	26.6%	8,145	25.6%
Farming, Fishing, Forestry	-	-	43	0.3%	103	0.3%
Construct, Extraction, Maintenance	155	8.9%	1,214	8.9%	3,081	9.7%
Production, Transport Material Moving	230	13.2%	2,744	20.2%	7,484	23.6%
White Collar Workers		68.4%		57.9%		51.8%
Blue Collar Workers		31.6%		42.1%		48.2%

#### Consumer Expenditure (2011)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$106 M		\$629 M		\$1.31 B	
Total Non-Retail Expenditure	\$61.0 M	57.7%	\$362 M	57.5%	\$754 M	57.3%
Total Retail Expenditure	\$44.7 M	42.3%	\$268 M	42.5%	\$561 M	42.7%
Apparel	\$5.07 M	4.8%	\$30.1 M	4.8%	\$62.8 M	4.8%
Contributions	\$4.12 M	3.9%	\$23.1 M	3.7%	\$47.2 M	3.6%
Education	\$2.65 M	2.5%	\$14.9 M	2.4%	\$30.9 M	2.3%
Entertainment	\$5.95 M	5.6%	\$35.1 M	5.6%	\$72.9 M	5.5%
Food and Beverages	\$15.9 M	15.1%	\$96.8 M	15.4%	\$204 M	15.5%
Furnishings and Equipment	\$4.72 M	4.5%	\$27.4 M	4.4%	\$56.5 M	4.3%
Gifts	\$2.90 M	2.7%	\$16.5 M	2.6%	\$33.9 M	2.6%
Health Care	\$6.28 M	5.9%	\$38.9 M	6.2%	\$82.4 M	6.3%
Household Operations	\$3.94 M	3.7%	\$22.4 M	3.6%	\$46.0 M	3.5%
Miscellaneous Expenses	\$1.73 M	1.6%	\$10.5 M	1.7%	\$22.2 M	1.7%
Personal Care	\$1.52 M	1.4%	\$9.14 M	1.5%	\$19.1 M	1.5%
Personal Insurance	\$1.13 M	1.1%	\$6.38 M	1.0%	\$13.1 M	1.0%
Reading	\$347 K	0.3%	\$2.06 M	0.3%	\$4.30 M	0.3%
Shelter	\$20.5 M	19.4%	\$121 M	19.3%	\$253 M	19.3%
Tobacco	\$648 K	0.6%	\$4.20 M	0.7%	\$9.07 M	0.7%
Transportation	\$21.0 M	19.9%	\$126 M	20.0%	\$262 M	20.0%
Utilities	\$7.17 M	6.8%	\$44.4 M	7.1%	\$94.3 M	7.2%

#### Educational Attainment (2011)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	2,862		21,645		52,506	
Elementary (Grade Level 0 to 8)	159	5.6%	1,993	9.2%	5,365	10.2%
Some High School (Grade Level 9 to 11)	152	5.3%	1,810	8.4%	6,795	12.9%
High School Graduate	717	25.1%	6,714	31.0%	15,701	29.9%
Some College	440	15.4%	3,559	16.4%	9,036	17.2%
Associate Degree Only	247	8.6%	2,118	9.8%	4,817	9.2%
Bachelor Degree Only	706	24.7%	3,683	17.0%	7,160	13.6%
Graduate Degree	441	15.4%	1,767	8.2%	3,632	6.9%

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## Dollar Tree Plaza

### Spartanburg, South Carolina

#### Units In Structure (2000)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,005	68.7%	7,196	61.2%	18,684	63.9%
1 Attached Unit	86	5.9%	433	3.7%	731	2.5%
2 to 4 Units	35	2.4%	740	6.3%	2,829	9.7%
5 to 9 Units	48	3.3%	895	7.6%	1,403	4.8%
10 to 19 Units	149	10.2%	638	5.4%	931	3.2%
20 to 49 Units	14	1.0%	294	2.5%	479	1.6%
50 or More Units	3	0.2%	344	2.9%	854	2.9%
Mobile Home or Trailer	121	8.3%	1,211	10.3%	3,323	11.4%
Other Structure	3	0.2%	7	0.1%	11	-

#### Homes Built By Year (2000)

	1 mi radius		3 mi radius		5 mi radius	
Homes Built 1999 to 2000	122	8.3%	408	3.5%	853	2.9%
Homes Built 1995 to 1998	227	15.5%	1,249	10.6%	2,685	9.2%
Homes Built 1990 to 1994	147	10.0%	884	7.5%	1,982	6.8%
Homes Built 1980 to 1989	341	23.3%	2,392	20.3%	4,914	16.8%
Homes Built 1970 to 1979	250	17.1%	3,083	26.2%	6,450	22.1%
Homes Built 1960 to 1969	140	9.6%	1,806	15.4%	4,389	15.0%
Homes Built 1950 to 1959	121	8.3%	1,013	8.6%	3,666	12.5%
Homes Built Before 1949	115	7.9%	922	7.8%	4,305	14.7%

#### Home Values (2000)

	1 mi radius		3 mi radius		5 mi radius	
Home Values \$1,000,000 or More	-	-	11	0.2%	32	0.2%
Home Values \$500,000 to \$999,999	12	1.3%	21	0.4%	29	0.2%
Home Values \$400,000 to \$499,999	7	0.8%	34	0.6%	56	0.4%
Home Values \$300,000 to \$399,999	78	8.6%	201	3.4%	259	1.9%
Home Values \$200,000 to \$299,999	124	13.8%	453	7.6%	794	5.7%
Home Values \$150,000 to \$199,999	178	19.8%	578	9.7%	1,242	9.0%
Home Values \$100,000 to \$149,999	263	29.2%	1,728	29.0%	2,883	20.8%
Home Values \$70,000 to \$99,999	155	17.3%	1,513	25.4%	3,525	25.4%
Home Values \$50,000 to \$69,999	51	5.7%	821	13.8%	2,764	20.0%
Home Values \$25,000 to \$49,999	23	2.5%	509	8.5%	1,843	13.3%
Home Values Under \$25,000	9	1.0%	98	1.6%	429	3.1%
Owner-Occupied Median Home Value	\$159,161		\$117,461		\$100,017	
Renter-Occupied Median Rent	\$485		\$361		\$288	

#### Transportation To Work (2000)

	1 mi radius		3 mi radius		5 mi radius	
Drive to Work Alone	1,578	90.8%	11,396	83.8%	25,330	79.6%
Drive to Work in Carpool	121	7.0%	1,624	11.9%	4,585	14.4%
Travel to Work by Public Transportation	-	-	67	0.5%	409	1.3%
Drive to Work on Motorcycle	-	-	12	0.1%	41	0.1%
Walk or Bicycle to Work	9	0.5%	195	1.4%	676	2.1%
Other Means	8	0.4%	74	0.5%	208	0.7%
Work at Home	22	1.3%	233	1.7%	564	1.8%

#### Travel Time (2000)

	1 mi radius		3 mi radius		5 mi radius	
Travel to Work in 14 Minutes or Less	538	31.3%	4,747	35.5%	11,133	35.6%
Travel to Work in 15 to 29 Minutes	904	52.7%	6,254	46.8%	14,119	45.2%
Travel to Work in 30 to 59 Minutes	207	12.0%	1,900	14.2%	4,822	15.4%
Travel to Work in 60 Minutes or More	67	3.9%	467	3.5%	1,179	3.8%
Average Minutes Travel to Work	19.7		18.5		19.1	

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