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Specialty Shops on the Park Charlotte, North Carolina

August, 2010



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Demographic Profile Expanded

Census, Estimates & Projections



Lon: -80.83081 / Lat: 35.15479

August 2010

Specialty Shops on the Park Charlotte, North Carolina	3 Miles		5 Miles		10 Miles	
Population						
Estimated Population (2010)	83,972		225,640		674,629	
Census Population (1990)	71,375		184,736		443,400	
Census Population (2000)	77,142		205,699		542,646	
Projected Population (2015)	93,154		248,998		769,723	
Forecasted Population (2020)	102,026		272,995		895,858	
Historical Annual Growth 1990 to 2000	5,767	0.8 %	20,963	1.1 %	99,246	2.2 %
Historical Annual Growth 2000 to 2010	6,830	0.8 %	19,941	1.1 %	131,983	2.2 %
Projected Annual Growth 2010 to 2015	9,182	2.2 %	23,358	2.1 %	95,094	2.8 %
Est. Population Density (2010)	2,993.59	psm	2,894.84	psm	2,174.03	psm
Trade Area Size	28.05	sq mi	77.95	sq mi	310.31	sq mi
Households						
Estimated Households (2010)	39,932		103,647		280,960	
Census Households (1990)	31,470		78,796		176,442	
Census Households (2000)	34,835		89,512		216,605	
Projected Households (2015)	44,959		116,899		325,559	
Forecasted Households (2020)	50,561		132,050		386,022	
Households with Children (2010)	9,817	24.6 %	28,294	27.3 %	94,620	33.7 %
Average Household Size	2.10		2.18		2.40	
Average Household Income						
Est. Average Household Income (2010)	120,516		93,515		79,321	
Proj. Average Household Income (2015)	\$125,550		\$97,482		\$83,151	
Average Family Income (2010)	\$167,155		\$124,600		\$97,358	
Median Household Income						
Est. Median Household Income (2010)	\$80,902		\$66,363		\$61,733	
Proj. Median Household Income (2015)	\$85,146		\$69,049		\$64,369	
Median Family Income (2010)	\$118,952		\$92,550		\$77,245	
Per Capita Income						
Est. Per Capita Income (2010)	\$57,844		\$43,606		\$33,591	
Proj. Per Capita Income (2015)	\$61,162		\$46,461		\$35,744	
Per Capita Income Est. 5 year change	\$3,318.69	-5.4 %	\$2,855.32	-6.1 %	\$2,153.31	-6.0 %
Other Income						
Est. Disposable Income (2010)	\$64,629		\$53,872		\$50,500	
Proj. Disposable Income (2015)	\$67,678		\$55,756		\$52,383	
Disposable Income Est. 5 year change	\$3,049.30	4.7 %	\$1,883.82	3.5 %	\$1,882.91	3.7 %
Est. Average Household Net Worth (2010)	\$762,619		\$609,327		\$534,432	
Daytime Demos						
Total Number of Businesses (2010)	4,634		15,240		33,113	
Total Number of Employees (2010)	50,362		190,787		459,606	
Company Headqtrs: Businesses (2010)	15	0.3 %	35	0.2 %	74	0.2 %
Company Headqtrs: Employees (2010)	1,322	2.6 %	9,399	4.9 %	21,171	4.6 %
Unemployment Rate (2010)	6.96 %		7.79 %		8.15 %	
Employee Population Per Business	10.9 to 1		12.5 to 1		13.9 to 1	
Residential Population per Business	18.1 to 1		14.8 to 1		20.4 to 1	
Est. Adj. Daytime Demographics (Age16+)	74,803		253,920		639,974	

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Race & Ethnicity						
White (2010)	68,766	81.9 %	155,742	69.0 %	414,532	61.4 %
Black or African American (2010)	10,660	12.7 %	56,461	25.0 %	217,986	32.3 %
American Indian & Alaska Native (2010)	375	0.4 %	1,240	0.5 %	3,764	0.6 %
Asian (2010)	2,839	3.4 %	8,079	3.6 %	26,076	3.9 %
Hawaiin & Pacific Islander (2010)	103	0.1 %	335	0.1 %	901	0.1 %
Other Race (2010)	768	0.9 %	2,337	1.0 %	7,403	1.1 %
Multi Race (2010)	460	0.5 %	1,447	0.6 %	3,967	0.6 %
Not Hispanic or Latino Population (2010)	73,729	87.8 %	192,984	85.5 %	583,537	86.5 %
Hispanic or Latino Population (2010)	10,242	12.2 %	32,655	14.5 %	91,092	13.5 %
Not of Hispanic Origin Population (1990)	70,424	98.7 %	181,821	98.4 %	437,269	98.6 %
Hispanic Origin Population (1990)	952	1.3 %	2,915	1.6 %	6,131	1.4 %
Not Hispanic or Latino Population (2000)	72,543	94.0 %	190,765	92.7 %	502,868	92.7 %
Hispanic or Latino Population (2000)	4,600	6.0 %	14,934	7.3 %	39,778	7.3 %
Not Hispanic or Latino Population (2015)	79,118	84.9 %	205,331	82.5 %	647,188	84.1 %
Hispanic or Latino Population (2015)	14,036	15.1 %	43,667	17.5 %	122,534	15.9 %
Hist. Hispanic Ann Growth (1990 to 2010)	9,290	65.1 %	29,741	68.0 %	84,961	92.4 %
Proj. Hispanic Ann Growth (2010 to 2015)	3,794	7.4 %	11,011	6.7 %	31,442	6.9 %
Age						
Age 0 to 4 yrs (2010)	4,947	5.9 %	15,079	6.7 %	49,713	7.4 %
Age 5 to 9 yrs (2010)	5,049	6.0 %	14,964	6.6 %	51,370	7.6 %
Age 10 to 14 yrs (2010)	4,622	5.5 %	13,553	6.0 %	47,541	7.0 %
Age 15 to 19 yrs (2010)	4,227	5.0 %	12,811	5.7 %	44,442	6.6 %
Age 20 to 24 yrs (2010)	4,457	5.3 %	14,298	6.3 %	40,718	6.0 %
Age 25 to 29 yrs (2010)	5,153	6.1 %	15,302	6.8 %	42,220	6.3 %
Age 30 to 34 yrs (2010)	5,098	6.1 %	15,173	6.7 %	45,411	6.7 %
Age 35 to 39 yrs (2010)	5,910	7.0 %	16,796	7.4 %	53,188	7.9 %
Age 40 to 44 yrs (2010)	6,442	7.7 %	17,499	7.8 %	54,879	8.1 %
Age 45 to 49 yrs (2010)	6,507	7.7 %	17,528	7.8 %	53,049	7.9 %
Age 50 to 54 yrs (2010)	6,716	8.0 %	16,989	7.5 %	48,986	7.3 %
Age 55 to 59 yrs (2010)	6,198	7.4 %	15,227	6.7 %	41,750	6.2 %
Age 60 to 64 yrs (2010)	5,419	6.5 %	12,854	5.7 %	34,260	5.1 %
Population age 65-74 (2010)	7,097	8.5 %	15,615	6.9 %	39,677	5.9 %
Population age 75-84 (2010)	4,198	5.0 %	8,245	3.7 %	18,946	2.8 %
Population age 85+ (2010)	1,932	2.3 %	3,707	1.6 %	8,480	1.3 %
Median Age (2010)	41.1 yrs		37.7 yrs		35.8 yrs	
Gender Age Distribution						
Population Female (2010)	43,641	52.0 %	115,896	51.4 %	345,144	51.2 %
Age 0 to 19 yrs (2010)	9,156	21.0 %	27,544	23.8 %	94,216	27.3 %
Age 20 to 64 yrs (2010)	26,787	61.4 %	72,215	62.3 %	211,629	61.3 %
Age 65 yrs plus (2010)	7,698	17.6 %	16,138	13.9 %	39,299	11.4 %
Median Age Females (2010)	42.8 Yrs		39.2 Yrs		37.1 Yrs	
Population Male (2010)	40,331	48.0 %	109,744	48.6 %	329,485	48.8 %
Age 0 to 19 yrs (2010)	9,689	24.0 %	28,863	26.3 %	98,850	30.0 %
Age 20 to 64 yrs (2010)	25,113	62.3 %	69,451	63.3 %	202,832	61.6 %
Age 65 yrs plus (2010)	5,529	13.7 %	11,430	10.4 %	27,803	8.4 %
Median Age Males (2010)	39.4 yrs		36.3 yrs		34.4 yrs	

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Household Income Distribution						
HH Income \$200,000 or More (2010)	5,276	13.2 %	8,673	8.4 %	14,840	5.3 %
HH Income \$150,000 to 199,999 (2010)	2,997	7.5 %	6,196	6.0 %	13,939	5.0 %
HH Income \$100,000 to 149,999 (2010)	5,931	14.9 %	13,091	12.6 %	35,149	12.5 %
HH Income \$75,000 to 99,999(2010)	4,598	11.5 %	11,266	10.9 %	32,567	11.6 %
HH Income \$50,000 to 74,999(2010)	6,772	17.0 %	18,099	17.5 %	55,149	19.6 %
HH Income \$35,000 to 49,999(2010)	5,150	12.9 %	14,855	14.3 %	41,650	14.8 %
HH Income \$25,000 to 34,999(2010)	3,458	8.7 %	11,037	10.6 %	30,415	10.8 %
HH Income \$15,000 to 24,999(2010)	2,944	7.4 %	10,217	9.9 %	28,861	10.3 %
HH Income \$0 to 14,999 (2010)	2,806	7.0 %	10,212	9.9 %	28,390	10.1 %
HH Income \$35000+ (2010)	30,723	76.9 %	72,181	69.6 %	193,294	68.8 %
HH Income \$75000+ (2010)	18,802	47.1 %	39,226	37.8 %	96,495	34.3 %
Housing						
Total Housing Units (2010)	43,925		114,659		310,207	
Housing Units Occupied (2010)	39,932	90.9 %	103,647	90.4 %	280,960	90.6 %
<i>Housing Units, Owner Occupied (2010)</i>	24,549	55.9 %	55,447	48.4 %	168,649	54.4 %
<i>Housing Units, Renter Occupied (2010)</i>	15,383	35.0 %	48,200	42.0 %	112,311	36.2 %
Housing Units, Vacant (2010)	3,993	9.1 %	11,012	9.6 %	29,248	9.4 %
Median Years in Residence (2010)	4 yrs		4 yrs		3 yrs	
Marital Status						
Never Married (2010)	19,457	28.1 %	57,839	31.8 %	156,880	29.8 %
Now Married (2010)	36,226	52.3 %	85,405	46.9 %	261,460	49.7 %
Separated (2010)	3,007	4.3 %	10,862	6.0 %	32,215	6.1 %
Widowed (2010)	4,502	6.5 %	10,227	5.6 %	26,883	5.1 %
Divorced (2010)	6,092	8.8 %	17,611	9.7 %	48,530	9.2 %
Household Type						
Population Family (2010)	61,304	73.0 %	164,175	72.8 %	530,137	78.6 %
Population Non-Family (2010)	21,474	25.6 %	57,797	25.6 %	134,799	20.0 %
Population Group Qtrs (2010)	1,194	1.4 %	3,668	1.6 %	9,693	1.4 %
Family Household (2010)	21,366	53.5 %	55,264	53.3 %	170,371	60.6 %
Married Couple Family With Kids (2010)	6,792	27.7 %	16,853	30.4 %	56,277	33.4 %
Average Family Household Size (2010)	2.87		2.97		3.11	
Non-Family Household (2010)	18,566	46.5 %	48,383	46.7 %	110,589	39.4 %
Household Size						
1 Person Household (2010)	15,563	39.0 %	40,042	38.6 %	90,797	32.3 %
2 Person Households (2010)	13,796	34.5 %	33,802	32.6 %	89,541	31.9 %
3 Person Households (2010)	4,982	12.5 %	13,921	13.4 %	44,849	16.0 %
4 Person Households (2010)	3,535	8.9 %	9,554	9.2 %	33,084	11.8 %
5 Person Households (2010)	1,435	3.6 %	4,134	4.0 %	14,417	5.1 %
6+ Person Households (2010)	622	1.6 %	2,194	2.1 %	8,271	2.9 %
Household Vehicles						
Total Vehicles Available (2010)	67,171		168,937		477,447	
Household: 0 Vehicles Available (2010)	2,252	3.4 %	7,934	4.7 %	20,801	4.4 %
Household: 1 Vehicles Available (2010)	16,610	24.7 %	44,796	26.5 %	110,824	23.2 %
Household: 2+ Vehicles Available (2010)	21,071	31.4 %	50,918	30.1 %	149,334	31.3 %
Average Vehicles Per Household (2010)	2		2		2	

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Labor Force						
Est. Labor: Population Age 16+ (2010)	68,308		179,159		516,671	
Est. Civilian Employed (2010)	43,781	64.1 %	115,829	64.7 %	335,578	65.0 %
Est. Civilian Unemployed (2010)	4,752	7.0 %	13,948	7.8 %	42,123	8.2 %
Est. In Armed Forces (2010)	85	0.1 %	197	0.1 %	724	0.1 %
Est. Not in Labor Force (2010)	19,689	28.8 %	49,185	27.5 %	138,245	26.8 %
Occupation (2000)						
Occupation: Population 16+	41,927		111,387		284,195	
Mgmt, Business, & Financial Operations	10,879	25.9 %	24,299	21.8 %	51,534	18.1 %
Professional and Related	10,720	25.6 %	25,640	23.0 %	55,899	19.7 %
Service	3,727	8.9 %	12,032	10.8 %	35,662	12.5 %
Sales and Office	12,271	29.3 %	32,537	29.2 %	83,147	29.3 %
Farming, Fishing, and Forestry	36	0.1 %	73	0.1 %	396	0.1 %
Construction, Extraction, & Maintenance	1,992	4.8 %	7,076	6.4 %	23,809	8.4 %
Production, Transport, & Material Moving	2,303	5.5 %	9,729	8.7 %	33,748	11.9 %
Percent White Collar Workers		80.8 %		74.0 %		67.1 %
Percent Blue Collar Workers		19.2 %		26.0 %		32.9 %
Consumer Expenditure (in Millions)						
Total Household Expenditure (2010)	\$3,202		\$6,884		\$16,601	
Total Non-Retail Expenditures (2010)	\$1,849	57.8 %	\$3,967	57.6 %	\$9,563	57.6 %
Total Retail Expenditures (2010)	\$1,353	42.2 %	\$2,917	42.4 %	\$7,038	42.4 %
Apparel (2010)	\$155	4.8 %	\$331	4.8 %	\$796	4.8 %
Contributions (2010)	\$143	4.5 %	\$289	4.2 %	\$656	4.0 %
Education (2010)	\$91	2.8 %	\$184	2.7 %	\$422	2.5 %
Entertainment (2010)	\$181	5.7 %	\$387	5.6 %	\$931	5.6 %
Food And Beverages (2010)	\$469	14.7 %	\$1,027	14.9 %	\$2,508	15.1 %
Furnishings And Equipment (2010)	\$147	4.6 %	\$310	4.5 %	\$739	4.5 %
Gifts (2010)	\$97	3.0 %	\$198	2.9 %	\$460	2.8 %
Health Care (2010)	\$184	5.7 %	\$407	5.9 %	\$997	6.0 %
Household Operations (2010)	\$127	4.0 %	\$262	3.8 %	\$614	3.7 %
Miscellaneous Expenses (2010)	\$52	1.6 %	\$113	1.6 %	\$275	1.7 %
Personal Care (2010)	\$46	1.4 %	\$99	1.4 %	\$240	1.4 %
Personal Insurance (2010)	\$37	1.2 %	\$76	1.1 %	\$177	1.1 %
Reading (2010)	\$11	0.3 %	\$23	0.3 %	\$55	0.3 %
Shelter (2010)	\$626	19.6 %	\$1,338	19.4 %	\$3,212	19.3 %
Tobacco (2010)	\$17	0.5 %	\$41	0.6 %	\$103	0.6 %
Transportation (2010)	\$612	19.1 %	\$1,336	19.4 %	\$3,276	19.7 %
Utilities (2010)	\$208	6.5 %	\$463	6.7 %	\$1,139	6.9 %
Educational Attainment						
Adult Population (25 Years+)(2010)	60,671		154,935		440,845	
Elementary (0 to 8)(2010)	1,476	2.4 %	6,203	4.0 %	20,532	4.7 %
Some High School (9 to 11)(2010)	1,839	3.0 %	8,291	5.4 %	31,515	7.1 %
High School Graduate (12)(2010)	7,819	12.9 %	26,899	17.4 %	94,519	21.4 %
Some College (13 to 16)(2010)	9,934	16.4 %	27,486	17.7 %	87,879	19.9 %
Associate Degree Only(2010)	4,175	6.9 %	11,037	7.1 %	34,065	7.7 %
Bachelor Degree Only(2010)	21,936	36.2 %	48,253	31.1 %	116,352	26.4 %
Graduate Degree(2010)	13,490	22.2 %	26,765	17.3 %	55,983	12.7 %

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Units In Structure						
1 Detached Unit (2000)	20,309	54.7 %	47,987	50.1 %	132,896	57.4 %
1 Attached Unit (2000)	2,697	7.3 %	6,269	6.5 %	12,554	5.4 %
2 to 4 Units (2000)	3,220	8.7 %	10,131	10.6 %	20,644	8.9 %
5 to 9 Units (2000)	3,710	10.0 %	11,208	11.7 %	22,775	9.8 %
10 to 19 Units (2000)	2,956	8.0 %	9,506	9.9 %	19,912	8.6 %
20 to 49 Units (2000)	1,619	4.4 %	4,554	4.8 %	8,128	3.5 %
50 or more Units (2000)	2,536	6.8 %	5,878	6.1 %	10,498	4.5 %
Mobile Home or Trailer (2000)	70		249		4,186	
Other Structure (2000)	11		35		92	
Homes Built By Year						
Homes Built 1999 to 2000	1,030	2.8 %	2,574	2.7 %	9,826	4.2 %
Homes Built 1995 to 1998	2,368	6.4 %	7,593	7.9 %	24,784	10.7 %
Homes Built 1990 to 1994	2,251	6.1 %	6,910	7.2 %	22,120	9.5 %
Homes Built 1980 to 1989	6,807	18.3 %	20,028	20.9 %	51,996	22.4 %
Homes Built 1970 to 1979	7,067	19.0 %	18,248	19.0 %	41,475	17.9 %
Homes Built 1960 to 1969	7,790	21.0 %	16,514	17.2 %	35,367	15.3 %
Homes Built 1950 to 1959	6,372	17.2 %	12,810	13.4 %	25,350	10.9 %
Homes Built Before 1949	3,443	9.3 %	11,140	11.6 %	20,770	9.0 %
Home Values (2000)						
Home Values \$1,000,000+	533	2.8 %	720	1.6 %	849	0.7 %
Home Values \$500,000-\$999,999	2,358	12.2 %	3,065	7.0 %	4,209	3.7 %
Home Values \$400,000-\$499,999	1,207	6.2 %	1,921	4.4 %	3,267	2.8 %
Home Values \$300,000-\$399,999	2,136	11.0 %	3,905	8.9 %	6,706	5.8 %
Home Values \$200,000-\$299,999	4,550	23.5 %	8,946	20.4 %	16,414	14.3 %
Home Values \$150,000-\$199,999	3,691	19.1 %	8,393	19.2 %	17,760	15.4 %
Home Values \$100,000-\$149,999	3,682	19.0 %	9,883	22.6 %	32,958	28.7 %
Home Values \$70,000-\$99,999	1,003	5.2 %	4,915	11.2 %	22,593	19.6 %
Home Values \$50,000-\$69,999	118	0.6 %	1,523	3.5 %	7,233	6.3 %
Home Values \$25,000-\$49,999	48	0.3 %	452	1.0 %	2,605	2.3 %
Home Values \$0-\$24,999	16	0.1 %	91	0.2 %	406	0.4 %
Owner Occupied Median Home Value	\$275,044		\$220,269		\$170,450	
Renter Occupied Median Rent	\$716		\$618		\$574	
Transportation to Work (2000)						
Drive to Work Alone	34,896	83.2 %	89,253	80.1 %	222,184	78.1 %
Drive to Work in Carpool	3,526	8.4 %	12,236	11.0 %	37,583	13.2 %
Travel to Work - Public Transportation	516	1.2 %	2,859	2.6 %	9,117	3.2 %
Drive to Work Motorcycle	28	0.1 %	81	0.1 %	123	0.0 %
Walk or Bicycle to Work	561	1.3 %	1,671	1.5 %	4,151	1.5 %
Other Means	296	0.7 %	719	0.6 %	2,034	0.7 %
Work at Home	2,129	5.1 %	4,613	4.1 %	9,229	3.2 %
Travel Time (2000)						
Travel to Work in 14 Minutes or Less	11,461	28.8 %	28,352	26.5 %	60,724	22.1 %
Travel to Work in 15 to 29 Minutes	19,320	48.5 %	47,645	44.6 %	115,822	42.1 %
Travel to Work in 30 to 59 Minutes	7,761	19.5 %	26,492	24.8 %	84,691	30.8 %
Travel to Work in 60 Minutes or More	1,281	3.2 %	4,330	4.1 %	13,956	5.1 %
Average Travel Time to Work	20 mins		22 mins		24 mins	

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